



KSBA 2021 Annual Conference | April 23-25

## Student Banner Information

District involvement is at the heart of what makes KSBA events a success and to that end, we once again invite school districts to design a banner for display at the 86<sup>th</sup> Annual Kentucky School Boards Association Conference scheduled for April 23-25 in Louisville. The banners are a very important contribution to the conference, reminding attendees of schools' primary focus -- learning and learners.

However, banners this year are going to be a bit different as we are requesting artwork to be submitted digitally. Rather than mailing in a canvas banner, we are asking districts to send us a digital version that can be used in conference communications, displayed around the convention center, included in the app and so much more. As with previous years, it is our hope banners will be produced as part of your students' learning activities.

### **2021 Banner Guidelines and Recommendations**

Please pay close attention to the following banner art criteria. KSBA cannot guarantee inclusion of banner art that is submitted after the deadline and/or does not meet criteria.

- Banners must display the conference theme "Champions for Education"
- Banners must include the submitting school district's name somewhere on the banner so viewers may know where the art was created.
- When submitting the artwork, the file name should clearly denote the district. (example: "JeffersonCountyBannerArt.png")
- Banners must be received electronically no later than March 31, 2021. Please email banner artwork to Laura Cole at [Laura.Cole@ksba.org](mailto:Laura.Cole@ksba.org).
- Banners must be submitted in one of the following formats: .png, .jpg or .pdf
- Banners must be 1100 pixels wide by 2304 pixels tall. A visual template is available on the next page.
- Please contact Laura Cole at [Laura.Cole@ksba.org](mailto:Laura.Cole@ksba.org) with any questions, suggestions or concerns.



**2021 Annual Conference  
Digital Student Banner  
Artwork Specifications**

Acceptable formats:

**.png  
.jpg  
.pdf**

Height: **2304 pixels**

Width: **1100 pixels**

