

2019 KSBA Winter Symposium

Nov. 22-23

Louisville Marriott Downtown



Welcome Session

Friday, Nov. 22; 8:15 – 8:45 a.m.

Gather with your friends and colleagues as we kick off this year's event! Join us and learn (or be reminded of) important information that will help you get the most out of your conference experience.

SESSION A WORKSHOPS

Friday, Nov. 22; 9 – 10:15 a.m.

(1.25 hours credit each)

A1 SEEK – What You Need to Know

Counts toward mandated finance training requirements

Charter credit pending approval

A/S Level III required topic "Finance"

SEEK is the primary source of funding for Kentucky's K-12 educational system. It's imperative that board members have a general understanding of the SEEK formula and the inputs that affect the overall revenue for their school district. This also needs to be understood when considering a charter school application as a charter authorizer.

KSBA Training Cadre

A2 Governance Core Part 1

Counts toward mandated ethics training requirement

Counts toward annual charter authorizer training requirements

A/S Level I required topic "Ethics"

Governance Core Part 1 and Part 2, based on a new book about successful school board governance, teach about the governance mindset, unity of purpose and a shared moral objective. These values keep student success at the center of school board and charter authorization service and include consideration of innovative strategies. It teaches that politics can distort good governance by having preconceived notions about issues, such as charter schools. The course teaches that effective solutions consider diverse views and all the evidence before making decisions. Good governance is a key to community support and long-term success of school districts and charter school. Part 1 focuses on governance mindset. Part 2 focuses on governance culture.

KSBA Training Cadre

A3 Intro to Charter Law and How it Affects Board Members

Counts toward annual charter requirements

Meets all charter topic requirements

School boards are now charter school authorizers, charged with vetting charter applications and making the best decisions under the law. This training session provides an overview of the statutes and regulations in place governing this authority and charter schools generally.

Amy Peabody, board training attorney, KSBA

A4/B4 The Perfect Interview (3 hour session)

Counts toward annual charter requirements

A/S Level V required course

Don't you just love it when a reporter calls? How successful are you at getting quoted on the points you want to make? You can take greater control of media interviews by following the practical steps covered in this seminar. Issues include developing your talking points, drawing the reporter's attention to your emphasis, getting coverage of positive items at board meetings, "off the record," getting errors corrected and much more. For board members, charter authorizers and administrators with frequent contacts by reporters.

KSBA Training Cadre

A5 Open Meetings Act Update

A/S Level III required topic "Legal Issues"

KSBA Staff Attorney John Fogle will use KSBA's recently updated "School Districts and the Open Meetings Act" as the frame of reference for an update on the most important statutory, administrative and case law Open Meetings Act developments that school district leaders need to know.

John Fogle, KSBA staff attorney

SESSION B WORKSHOPS

Friday, Nov. 22; 10:30 – 11:45 a.m.
(1.25 hours credit each)

B1 Board Member's Dashboard

*Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements*

A/S Level III required topic "Finance"

While driving your car, you persistently take a glance at the dashboard. The dashboard reflects how fast you are moving and how much fuel you have in the tank, along with other important data points. As a board member or charter authorizer, you should also have a consistent dashboard with important values and key stats that give feedback on the current financial state of your school district or charter school.

KSBA Training Cadre

B1 Governance Core Part 2

*Counts toward mandated ethics training requirement
Counts toward annual charter authorizer training requirements*

A/S Level I required topic "Ethics"

Governance Core Part 1 and Part 2, based on a new book about successful school board governance, teach about the governance mindset, unity of purpose and a shared moral objective. These values keep student success at the center of school board and charter authorization service and include consideration of innovative strategies. It teaches that politics can distort good governance by having preconceived notions about issues, such as charter schools. The course teaches that effective solutions consider diverse views and all the evidence before making decisions. Good governance is a key to community support and long-term success of school districts and charter school. Part 1 focuses on Governance Mindset. Part 2 focuses on Governance Culture.

KSBA Training Cadre

B3 Charter School Financial Monitoring

*Counts toward mandated finance training requirement
Counts toward annual charter authorizer training requirements*

A/S Level III required topic "School Finance"

A charter school authorizer is tasked with monitoring a charter school's academic, financial and operational performance during the charter contract term. This session helps board members and charter school authorizers better understand the legal requirements and methods of monitoring a charter school's financial performance.

Amy Peabody, board training attorney, KSBA

B4/A4 The Perfect Interview

(Second half of A4 session)

A/S Level V required course

See A4 for description. Must attend the full 3-hour session (A4 and B4) in order to receive A/S Level V credit.

B5 The Board's Policy Making Role

Counts toward annual charter authorizer training requirements

A/S Level I Required Course

This session is designed to explore the following topics: the statutory basis for board policy (KRS 160.290 and KRS 160.340), the policy adoption and amendment process, board policy versus administrative procedure, policy manual organization, policy format and using an online policy manual.

Katrina Kinman, director of policy and eMeeting services, KSBA

Lunch Session

Friday, Nov. 22; Noon – 1:30 p.m.
(1 hour credit)

Overview of Kentucky's 5-Star Accountability System

In early October, Kentucky had the first release of star ratings for public schools. As a local school board member, you will want to understand the accountability system and its ratings as you analyze the performance of your district. The new star ratings present an opportunity to start conversations in your community about how to best support students and schools. In this session, learn about the 5-star system and the first reporting of results.

Rhonda Sims, associate commissioner of the Office of Standards, Assessment and Accountability; Kentucky Department of Education

**Advance ticket
purchase required**



Trade show and networking

Friday, Nov. 22; 1:30 – 2:30 p.m. (1 hour credit)

Dessert is served! Take advantage of this time between sessions to visit with exhibitors and colleagues while enjoying a tasty treat.

SESSION C WORKSHOPS

Friday, Nov. 22; 2:30 – 3:45 p.m.

(1.25 hours credit each)

C1 Fraud – Are You at Risk?

Counts toward annual finance training requirements

Counts toward annual charter authorizer training requirements

A/S Level III required topic "School Finance"

Does your district finance officer have a good working relationship with your board and superintendent? Does he or she present financial information at board meetings? Explore case studies and learn how board policy, internal controls, segregation of duties and effective communications not only help district fiscal operations, but minimize the risk of fraudulent activity.

KSBA Training Cadre

C2 Ethical Governance in a Divisive Era

Meets mandated ethics training requirement

Counts toward annual charter authorizer training requirements

A/S Level I required topic "Ethics"

School board members and charter school authorizers must be at the forefront in respecting ethical boundaries. They must take ethical decisions and behavior seriously, removing any personal issues or political views from their agendas in order to address student needs. After all, they set a public example for all students to learn to make ethical choices, to think critically and to believe they can make a difference through their words and actions.

KSBA Training Cadre

C3 New KSBA Superintendent Evaluation

Meets mandated superintendent evaluation training requirement

A/S Level II required topic "Superintendent Evaluation"

Evaluating the superintendent is one of the school board's most important jobs. A high-quality superintendent evaluation process helps develop good board/superintendent relationships, provides clarity of roles, creates common understanding of the leadership being provided and provides a mechanism for public accountability. The KSBA Superintendent Evaluation process is focused on evidence and performance expectations using

research-based effectiveness standards and district goals agreed upon by board members and the superintendent.

KSBA Training Cadre

C4 Family-School Partnerships, Engaging Parents as Leaders

Join parents from the Commonwealth Institute for Parent Leadership as they discuss the importance of embracing and cultivating partnerships among families and educators to support student achievement and school improvements. Participants in this session will be introduced to the Dual Capacity Building Framework for Family-School Partnerships. Presenters for this session serve on school boards, PTA and statewide advisory councils.

Laura Beard, family engagement coordinator, Prichard Committee for Academic Excellence; Julie Pile, board member, Boone County Schools; Penny Christian, family fellow, Parent/Education Trust; Becky Burgett, board member, Gallatin County Schools

C5 Local School Boards Filling Vacancies

A/S Level III required topic "Leadership Through Teamwork"

The quality of school board leadership affects the success of Kentucky's students. Who is elected – or appointed – to school board seats can make a big difference. This year, state law was changed, giving the responsibility of filling school board vacancies back to local boards of education. Find out how the process works and how several school districts have dealt with this situation already.

KSBA Training Cadre

Board members may attend any workshop of their choice, regardless of current level in the Academy of Studies. To receive Academy credit for the conference, attendance at Friday's lunch session and at least one workshop is required.



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SESSION D WORKSHOPS

Friday, Nov. 22; 4 – 5:15 p.m.
(1.25 hours credit each)

D1 The Annual Financial Audit

*Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements*

A/S Level III required topic "School Finance"

School district staff may be involved with various types of audits throughout the year. The Kentucky Department of Education may audit attendance, transportation or testing; the federal government may audit any of its education programs. But the school board is responsible for the district's financial audit. This session helps board members better understand their role in choosing an auditor, the audit process, the timeline and specific responsibilities regarding the audit.

KSBA Training Cadre

D2 The Ethics of School Board Service

*Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements*

A/S Level I required topic "Ethics"

For the board to maintain the trust of its community and ensure high levels of student learning, its decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right, promotes good decision making, helps build collaborative relations and improves morale. This session helps board members and charter school authorizers understand why ethics matter in school board service.

KSBA Training Cadre

D3 Success with SPGES

Meets mandated superintendent evaluation training requirement

A/S Level II required topic "Superintendent Evaluation"

This session, designed for experienced board members, focuses on effectively using the

Superintendent Professional Growth and Effectiveness System (SPGES) for district improvements. It covers the board's role in using SPGES to positively effect change and includes success stories, along with examples of how the evaluation process improved board/superintendent relations and how growth plans positively impacted the district.

KSBA Training Cadre

D4 The Role of School Board Members in Reducing Excellence Gaps

Counts toward annual charter authorizer training requirements

A/S Level I required topic "Board's Role in Student Achievement"

Only 4 percent of Kentucky's low-income fourth graders and 2 percent of low-income eighth graders scored advanced on national assessments. This is one example of the seriousness of excellence gaps in the state. Learn why this is important and how school boards can help. Resources are available.

KSBA Training Cadre

D5 Leading in Gratitude

As board members, you realize that times are changing and there is a need to support the social emotional learning of all students. Students are depending on all of us to move them forward and we can do this by leading in gratitude. This session will assist in creating a grateful culture in the district and discuss ways to show gratitude.

Aaron Collins, superintendent, Fulton County Schools

Tailgate Reception

Friday, Nov. 22; 5:30 – 7 p.m.

We've got spirit, yes we do! We've got spirit, how about you? Join KSBA, affiliate members and symposium exhibitors for a fun tailgate-themed reception. This event will feature heavy appetizers, refreshments, cash bar, cornhole and other games, prize drawings and the opportunity to network with colleagues and community partners. Show your school spirit by sporting your favorite team's colors and apparel!

SESSION E WORKSHOPS

Saturday, Nov. 23; 8:15 – 9:30 a.m.
(1.25 hours credit each)

E1 SEEK – What You Need to Know

Repeated as A1

Counts toward mandated finance training requirements

Charter credit pending approval

A/S Level III required topic "Finance"

See Session A1 for course information

KSBA Training Cadre

E2 Governance Core Part 1

Repeated as A2

Counts toward mandated ethics training requirement

Counts toward annual charter authorizer training requirements

A/S Level I required topic "Ethics"

See Session A2 for course information

KSBA Training Cadre

E3 Essentials of Effective Superintendent Evaluation

Meets mandated superintendent evaluation training requirement

A/S Level II required topic "Superintendent Evaluation"

One of the most important responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators.

KSBA Training Cadre

E4 Maximizing Federal Funds

Maximizing federal dollars through a complete census count of all Kentucky children. Local school boards' oversight responsibilities for the use and spending of federal funds in charter schools.

Becky Barnes, board member, Frankfort Independent; Michelle L. Elison, Kentucky partnership specialist, U.S. Census Bureau

E5 Planning for and Financing School Renovations**

A/S Level II required topic "School Facilities"

From HVAC and roofs to security upgrades and football fields. From building additions and lighting upgrades to energy savings opportunities. This session will provide guidance on how to plan for and maximize funds to help your district get the most bang for your bond potential buck.

Tim Hockensmith, municipal advisor, CMTA Energy Solutions;

Dwight Salsbury, municipal advisor, Ross, Sinclair & Associates LLC

**** If both these sessions (E5 and F5)
are attended, Level IV/V elective
credit will be given.**

SESSION F WORKSHOPS

Saturday, Nov. 23; 9:45 – 11 a.m.
(1.25 hours credit each)

F1 Board Member's Dashboard

Repeated as B1

Counts toward mandated finance training requirements

Counts toward annual charter authorizer training requirements

A/S Level III required topic "Finance"

See Session B1 for course information

KSBA Training Cadre

F2 Governance Core Part 2

Repeated as B2

Counts toward mandated ethics training requirement

Counts toward annual charter authorizer training requirements

A/S Level I required topic "Ethics"

See Session B2 for course information

KSBA Training Cadre

F3 Intro to Charter Law and How it Affects Board Members

Counts toward annual charter requirements

Meets all charter topic requirements

School boards are now charter school authorizers, charged with vetting charter applications and making the best decisions under the law. This training session provides an overview of the statutes and regulations in place governing this authority and charter schools generally.

Amy Peabody, board training attorney, KSBA

F4 Emerging Risks in Kentucky Schools

A/S Level III required topic "Liability Issues, Insurance and Risk Management"

The challenges and risks facing school systems in Kentucky are varied and complex. Presenters will update attendees on current loss data emerging from Kentucky schools and share the trends, stories and risk control strategies that are evolving. Issues including Title IX, sexual abuse and molestation, employment practices, student accident, cyber liability, recent property losses, and workers' compensation trends will be discussed.

David Brooks, account executive, David Livingston, vice president, Roeding Insurance

F5 Integrating the LPC and Energy Services into your School District**

A/S Level II required topic "School Facilities"

Introduction to the Local Planning Committee process and the importance of energy management in school districts.

Stephen Griebe, executive director, Kentucky School Plant Management Association

SESSION G WORKSHOPS

Saturday, Nov. 23; 11:15 a.m. – 12:30 p.m.

(1.25 hours credit each)

G1 Finance II: Dollars and Sense

*Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements*

A/S Level II required course

Participants learn about the budgetary process and how to provide guidance and oversight of a fiscally responsible budget that supports the mission of the district. Learn about the different funding sources, including restricted and discretionary funds, asking the right questions, finance reports, timelines and how to identify budget "leaks."

KSBA Training Cadre

G2 Ethics and the School Board Meeting

*Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements*

A/S Level I required topic "Ethics"

Effective school board and charter school authorizer leadership often involves making ethical decisions. This session looks at board member and charter school authorizer roles and responsibilities, as well as best practices before, during and after the school board meeting.

KSBA Training Cadre

G3 Preparing for Charter School Applications Part 1

Counts toward annual charter authorizer training requirements

School boards may or may not receive any charter school inquiries, but they still need to understand the process as authorizers and be prepared if they receive an application. The presenter guides participants in understanding the state's uniform charter school application issued by the Kentucky Department of Education.

Amy Peabody, board training attorney, KSBA

G4 Ethics Issues Arising from Dual Roles

School board members typically occupy other roles in a community such as parent, business owner, church member, etc. Occupying multiple roles can lead to perceived and real ethical conflicts. This session explores some of the principles covering such situations and includes extended discussion of specific cases designed to help school board members navigate multiple roles.

Dr. Scott Davison, professor, Morehead State University

G5 The Role of Education, Storytelling, and Community Convening in Suicide Prevention

This session will provide an overview of three prevention efforts that 1N5, a Cincinnati-based mental health nonprofit, has used to reduce youth suicide, including mental health education programming in schools, community convening and storytelling. The session will describe best practices, success stories and lessons learned. The purpose is to provide a brief overview of these three techniques and how 1N5 has used them to combat youth suicide. Participants will leave the session with ideas to bring back to their own communities and/or information on how to connect with these existing initiatives in both Ohio and Kentucky. The presentation will use PowerPoint, small group discussion, videos, statistics and storytelling.

Nancy Eigel Miller, founder and executive director, 1N5

Charter topics met. Information for charter topics met for sessions that count toward annual charter authorizer training requirements can be found on the Winter Symposium's online registration page.

2019 KSBA Winter Symposium

Nov. 22–23, Louisville Marriott Downtown

Full name, title and district/organization (for badge)	Email*	Workshop Selections	Friday Lunch \$30
		A # ___ B# ___ C# ___ D# ___ E# ___ F# ___ G# ___	
		A # ___ B# ___ C# ___ D# ___ E# ___ F# ___ G# ___	
		A # ___ B# ___ C# ___ D# ___ E# ___ F# ___ G# ___	
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		A # ___ B# ___ C# ___ D# ___ E# ___ F# ___ G# ___	
		A # ___ B# ___ C# ___ D# ___ E# ___ F# ___ G# ___	

**Please include individual email for each attendee*

Additional email to receive the registration confirmation: _____

Symposium information

- To register: Please mail this form to Winter Symposium, 260 Democrat Drive, Frankfort, KY 40601, or REGISTER ONLINE at www.ksba.org under KSBA Events. Registrations should be forwarded as soon as possible and must be received no later than Nov. 15. Cancellations must be received in writing by Nov. 18. After this date, each cancellation will incur a \$75 fee that covers food, beverages and materials reserved in anticipation of your attendance. Substitutions are allowed.
- Hotel registration: A block of rooms is being held at the Louisville Marriott Downtown under KSBA Winter Symposium for the nights of Nov. 21 through Nov. 23. Rates are \$169 (plus tax). The deadline to make hotel reservations is Oct. 31. Please make your reservation by that date at <https://book.passkey.com/e/49932631>.
- Conference registration fee: \$235. This fee includes admission to all sessions, conference materials, exhibits, Friday Tailgate Reception and Saturday continental breakfast. Lunch on Friday, Nov. 22 is \$30. Lunch tickets must be purchased no later than 5 p.m., Thursday, Nov. 21.
- Early on-site registration: Beat the rush! Pick up your registration packet on Nov. 21 from 4-6 p.m. at the conference registration desk.

Billing information – please print

School District/organization: _____

Billing Address: _____

City: _____ **State:** _____ **Zip code:** _____

Phone: _____ **Email:** _____

A check or purchase order must accompany your registration. **Please be sure to fill out the correct billing address for any purchase orders.**

Conference registrations ___ x \$235 = _____ Lunch ___ x \$30 = _____

Check # _____ (Please make check payable to KSBA) Purchase Order# _____

Credit card payment: _____ VISA/MC _____ DISCOVER _____ AMEX

Name as it appears on credit card: _____

Amount: \$ _____ Credit Card #: _____

Expiration date: _____ Signature: _____

Zip code: _____

Please use this as an invoice. If you need an actual invoice, please contact us.



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2019 KSBA Winter Symposium

Visit KSBA online for registration and agenda

www.ksba.org/KSBWinterSymposium.aspx

The deadline to reserve a hotel room at the Louisville Marriott Downtown is 5 p.m. on Thursday, Oct. 31. After this deadline, the room block and special conference rate expires.

Rooms will fill up fast, so act now!



Rooms are \$169 (plus tax) for a single or double.