



# KSBA VALUE OF MEMBERSHIP

Since 1936, the Kentucky School Boards Association has thrived as Kentucky's leading advocate for public school boards. KSBA empowers locally elected school board members and the districts they represent through a host of member services and resources. In the wake of unprecedented strain on our Commonwealth's system of common schools, the value of association membership has never been so clear.

## Across the Board: Service, Support and Success



### THE ADVANTAGE OF STRONG ADVOCACY

KSBA works year round with state agencies, legislators and education stakeholders on behalf of school boards. During the 2020 legislative session, KSBA testified before committees eight times, while playing principal roles in drafting numerous pieces of board-friendly legislation including successful bills on [students in foster care](#), [COVID-19 emergency relief](#) and [the elimination of annual charter authorizer training for school boards](#), among others. We ensure that board members' voices (and those of the communities that elected them) are heard in Frankfort.



### TAKING YOUR TRAINING TO THE NEXT LEVEL

In 2019, KSBA offered 98.25 hours of board training opportunities, from state-mandated topics to new and relevant elective curricula. Our members took advantage, with 95 percent going on to exceed the minimum requirement for training hours. In total, KSBA members earned a whopping 14,713 hours of training in 2019. With a [growing number of webinars and self-study courses](#) to go along with expanded session options at conferences, there is no shortage of ways for board members to 'learn and earn.'



### GUIDANCE YOU NEED FROM EXPERTS YOU TRUST

The complexities of board service often require legislative, legal, policy and procedural guidance. KSBA's experienced staff equip boards with topical knowledge and special resources they need to practice effective governance. Whether it's understanding the implications of a newly filed bill, [seeking model policy language](#) or tightening one's grip on open meetings law, KSBA is your one-stop shop for answers.



### WHEN YOU READ ALL ABOUT IT YOU GET EXTRA, EXTRA

Your association compiles and disseminates important – and often late-breaking – information pertinent to board teams, from ongoing legislative coverage to innovations at the district level. This starts with KSBA's flagship publication, the [Kentucky School Advocate](#) magazine, which members receive 10 times a year. KSBA's semi-monthly e-newsletter, [KSBA Aware](#), is a widely read source of immediate information with an open rate of more than 50 percent, twice the industry average. Content on KSBA's social media over the past year has been viewed more than 2.1 million times. Every word of it designed to keep school boards informed and inspired.



### SAVING DISTRICTS TIME AND MONEY

KSBA membership also provides access to additional critical services that save districts significant time, money and manpower. Our [Medicaid Billing](#) service helped districts recover \$12.8 million during the 2019-20 fiscal year while KSBA's [Unemployment Program](#) processed 724 unemployment claims for 170 districts and three educational cooperatives. Our [Superintendent Search](#) service successfully facilitated a dozen district searches this year alone.