

FOURBLOCK

Veteran Career Readiness Program
SPRING 2019 | CHARLOTTE

COURSE DESCRIPTION

The FourBlock Veteran Career Readiness Program provides transitioning post-September 11th service members with the essential tools needed to jumpstart civilian careers. The goal of the program is to assist veterans with obtaining competitive internships and full-time positions at companies or organizations that match their interests, attributes and strengths. THERE IS ZERO COST TO TAKE THE COURSE.

This course is founded on the most current research in the veteran transition and retention space as well as on two learning theories: experiential and community of inquiry. This course will also blend both in-person and online sessions

Program participants meet once a week and receive over thirty hours of classroom instruction, practical application and one-on-one mentorship. During the in-person engagements, hiring managers, senior executives, and veteran employees teach about their industry, company, career paths, and share their transition and career stories. All veterans are offered follow-on support and mentorship after completing the course.

This program is designed for transitioning veterans who served on active duty after September 11, 2001 and are pursuing or already obtained a bachelor's degree and/or master's degree.

COURSE LEARNING OBJECTIVES

Veterans will emerge from this program equipped with:

- Personalized, relationship-based career development strategy and execution plan.
- Ability to communicate military experiences and qualifications into business relevant contexts.
- Proficiency and confidence in writing targeted resumes and conducting successful interviews.
- Corporate cultural competency and networking strategies for building professional relationships.

COURSE STRUCTURE

This course will blend asynchronous online learning with in-person classes each week, as indicated below.

March 13	Wells Fargo	Developing the Right Relationships & Telling Your Story
March 20	EY	Crafting Your Resumes
March 27	ADP & LinkedIn	LinkedIn - Your Online Professional Profile
April 3	Wells Fargo	Building Your Professional Relationships & Social Media
April 10	Sugar Creek Brewing	Conduct a Market Assessment & Triangulate Your Career Starting Point
April 17	Lowes	Conducting an Interview
April 24	PwC	Career Mapping
May 1	Wells Fargo	Navigating the Job Offer & Your First 90 Days

FOR FURTHER INFORMATION PLEASE CONTACT

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