



VETERANS BRIDGE HOME



CAROLINA ALLIANCE FOR VETERAN EMPLOYMENT FROM THE DESK OF THE EMPLOYMENT DIRECTOR.....

Friday, Mar 22nd 2019

Volume 3 Issues 4

Hello Veteran,

This month, **VBH** explores the topics below:



- Veterans success transition SPOTLIGHT
- NCServes PROVIDER in the SPOTLIGHT
- Veteran Friendly Employers SPOTLIGHT
- Job Seekers: What Can you Accomplish in Just 18 Minutes a Day?
- Veteran-Ready Companies Hiring
- Upcoming events
- Veteran Community Calendar Link
- RESUME TRANSLATOR LINK – Hiring our Hereos

As we head into SPRING, start by contacting VBH/NCServes to discuss your career options and other Veterans services. Call NCServes-Metrolina toll free number/go online at the number/website below. We look forward to serving you.

Sincerely,

Paul Bill (PB)

Employment Alliance Director

www.linkedin.com/in/paulfbill

VBH / NCServes CONTACT INFORMATION

Website

www.NCServes.org

<https://charlotte.americaserves.org/>



NCServes (service request): 855-425-8838

VBH office: 704-332-8802

VBH website: www.veteransbridgehome.org

Veteran success transition SPOTLIGHT

Emails that I receive commonly say: Ok Thank you VBH!! Look forward to working with you all. Would like to move into different areas other than what I did in the military, so working with you guys could be of huge assistance to me. Didn't even know a group like this existed. So thanks for the help so far and have a blessed day.

REMINDER FROM VBH: If you need introductions, endorsements, contact VBH and we will help you connect. ALSO, please let us know WHEN you land so we can share the success and provide you with some additional benefits/resources.

Veterans Bridge Home Employment Provider SPOTLIGHT



Patriots Path's 5-Part program provides career transition strategies for military Veterans (and spouses) as well as active duty Guard and Reserve members. This course was developed and is taught by Career Coaches and Executive Recruiters. Each of our five in-classroom, interactive workshops are held in corporate boardrooms or training facilities offering students added connectivity to employers who are committed to supporting them. In addition to the five group classes, students also participate in breakout sessions one-on-one with assigned mentors and coaches to cover more personalized resume writing, mock-interviews and job shadowing.

One of the great things about this course; utilizing the birkman Assessment to build your elevator pitch and resume.

Patriots Path Workshops; <https://patriots-path.org/> or contact Noel McCall at noel.mccall@patriots-path.org

Veteran Friendly Employer SPOTLIGHT

Lash Group started more than 20 years ago around a kitchen table with a unique idea and a passion for patients. Their pioneering vision to connect patients more quickly and efficiently to better care has transformed an industry, and they remain dedicated to helping people access, afford, and remain on the treatments they need.



They have recently partnered with Veterans Bridge Home to Recruit, Hire, Train and Retain veterans. They have hired several in the last 6 months and are still looking for Operations Managers to outfit their new building space. When I first attending one of their Veteran Resource Group Lunches, I was impressed with their culture and how it emulated to the military culture. A Veteran-Friendly Employer that continues to set the bar for others to follow.

<https://www.lashgroup.com/careers>

THANK YOU AmerisourceBergen.

Check out VBH preferred employers:

<https://veteransbridgehome.org/find-employment/>

and VBH calendar of events

<https://veteransbridgehome.galaxydigital.com/calendar>

Job Seekers: What Can you Accomplish in Just 18 Minutes a Day?

Not much. But the Department of Labor reports that **the average number of minutes unemployed Americans are spending looking for a job each day is 18 minutes**. What can those 18 minutes possibly translate into? Checking one job board, making one phone call, connecting to a few friends and colleagues online, or maybe zapping out three or four resumes to potential employers? If we dedicated just 18 minutes to our paid jobs each day we would surely be on performance counseling or shown the door right away. Why would anyone think that 18 minutes a day translates into an efficient job search?

When you are unemployed, job search is your full-time job. And you **need to spend 35 to 40 hours a week on it just like a paid job** in order to gain traction and see results. Perhaps the 18 minute statistic is the result of not knowing how to search for a job rather than just plain laziness. Here are some activities you should be doing regularly each day during your search.

Network, network, network. Most people find their jobs through people they know. Think about all the ways you build relationships and affinities with others...family, friends, professional colleagues, your accountant, your doctor, your dentist...they are all part of your **network** and they may be the link to others that can help you in your search.

Build an online presence. Hiring managers and recruiters are searching for top talent online on a regular basis. But they can only find you if you have created a professional online identity for yourself. Take the time to create a robust profile on **LinkedIn**.

Create a list of target companies. Rather than only looking at companies that have immediate openings, create a list of companies in your field or geography or those you admire. Try to secure introductions to decision makers at these companies before the need to hire arises. If you create inroads early on, you may increase the likelihood of being top of mind with that employer when a live opening surfaces.

Research companies. There may be dozens of companies you are not currently familiar with that could be a good fit for you and your skills. Great resources for company information are **Hoovers** and your local library.

Set up job alerts. Since the job boards can be somewhat overwhelming, a great strategy is to set up alerts on the different job boards so you are notified when openings that are relevant to you become available. Or try using an aggregate job board such as **GlassDoor or Indeed** to quickly track openings across multiple job boards.

Tweak your resume. Each time you send out your resume make sure it is addressing the needs of the hiring manager. I'm not suggesting a total re-write each time, but frequently it makes sense to reposition content, add additional keywords, or swap out an accomplishment or two.

Customize your cover letters. Spend the time to create cover letters that address as many of the requirements from the job posting as you can. If you can barely make a match between your skills and the job requirements, forget about posting and move on. It's a waste of both your time and the hiring manager's.

Send thank you letters. Yes, this is still expected. And the thank you letter gives you the opportunity to make a second impression on the people you meet. Customize your letters; if you meet with three people from the same company, don't send the same letter. People talk and you will lose credibility for sending the same letter to multiple people.

Eat lunch. Lunch meetings and coffees are a great way to reconnect with people you know and secure future introductions. Schedule several such meetings each week.

Volunteer. This is a great way to give back to the community, support a cause you are passionate about, and at the same time, build trust and credibility with others who may be in a position to help you.

Join a professional association. Being part of a community of like-minded professionals is a great way to gain introductions to important decision makers in your field. Better yet, take on a leadership role in the organization as a way to become better known by the members.

Attend industry conferences. This is another great way to be "in-the-know" on what's going on in your industry and to be seen by people who may be able to help you in your search.

Write. You don't have to be a wordsmith in order to write in a meaningful and compelling way. Offer to write for a professional journal or association newsletter or comment on blogs written by colleagues in your professional circle. Find a way to get in on the conversation.

Track your job search movements. In a job search you compile a lot of information...business cards, resumes, articles, etc. Create [a system for and monitor your job search activity](#) to keep information fresh and eliminate redundancies and errors.

Do a favor for someone. A favor goes a long way. Help someone with a computer issue, watch a friend's child for the afternoon, help someone move, or just do something thoughtful for a friend in need. These small acts of good will go a long way and will be remembered when you need help from the other person.

In 18 minutes, you can take a shower, deposit a check at the bank, or walk your dog. But you can't search for a job in 18 minutes. You need to put in the time...a lot of it...each and every day.

Barbara Safani is the owner of Career Solvers, www.careersolvers.com, and author of [Happy About My Resume: 50 Tips For Building a Better Document to Secure a Brighter Future](#) and [#JOBSEARCHtweet](#)

VETERAN FRIENDLY COMPANIES/ HIRING /roles:

As always, Ensure you note you were referred by **Veterans Bridge Home**

If you ever have any questions or employers that your pursuing, ensure you keep me apprised to help endorse.

BELK: IT Job Profile Sr Systems Analyst contact: carie_gerdeman@belk.com

- o 7-10 years of experience – can be engineering or development experience
- o Retail experience
- o Experience with testing tools and methodologies
- o BS degree or relevant years of experience <https://www.belkcareers.com/>,

ENTERPRISE: Full-Time Maintenance Technician ; Part-Time Drivers; Part-Time Service Agents

All of these positions can be reviewed on their career website which is www.careers.enterprise.com

Barnhardt Manufacturing. Production Supervisor Trainee for off-shifts (2nd and 3rd) here at our Charlotte, NC location. Contact Danielle if interested. danielle.sullivan@barnhardt.net

Facilities Manager – Charter/Spectrum - Responsible for managing facilities planning, building maintenance, reception and switchboards, mailroom, conference rooms and Employee Services functions. Contact Gail at Gail.Baltimore@charter.com

Purple Heart Homes. Program Managers. 1. Home Ownership Program; 2. Operation Veteran Home Renovation Brad Borders <bborders@phhusa.org>

OTHER opportunities in the Community of Veteran friendly:

Pinnacle Corrugated Maintenance Technician Job Expectations; Brad Carpenter BradCarpenter@pinnaclecorrugated.com

Elite Resources Premier Staffing -Shipping / Receiving / Asst OPS Mgr / Carolyn Russell <Carolynr@eliteresources.net>

WellsFargo Distribution: First shift ; 7am to 3:30pm ; Second shift 2pm to 10:30pm. Contact Shelley at shelly.doyle@phytontalent.com

Grout technician apprentice – The Grout Medic specializes in grout cleaning, grout sealing, regrouting, and recaulking. They are looking to grow their team with quality people (read vets). contact James at : **Email:** jward@thegroutmedic.com ; **Office:** 704-237-4230 **Website:** www.thegroutmedic.com

Business Consultant -Strong Manufacturing: Charlotte, NC. B.S. in Business and/or Finance-related degree. Contact Charles Fatora if interested: cfatora@strongmanufacturers.com

Plant Controller -KSM Casting – Shelby - - someone that has developed budgets, cost accounting and wanting to take their career to the next level. Contact Kristy at Kristy.Maynor@KSMCastings.com

LYFT drivers - Lyft is looking for Veteran drivers in Charlotte. With Lyft, you can drive toward what matters to you. Whether you want to pay off debt, take the family on vacation, or ditch your 9-to-5, Lyft will help you get there. Contact Lewis I interested: lwoodard@lyft.com

Office Admin and Project Managers Sun Glass & Door: . Contact Brad if interested: brad@sungd.com

Welders; Daimler Plant in Cleveland, Rowan County, NC is looking to hire. thomas.childers_iii@daimler.com

Executive Director Let me Run; contact PB

Randstad Recruiting: Order Selectors - \$13-16/hr; Forklift Operator - \$13-18/hr; Machine Operators - \$13-19/hr ;Loader/Unloader - \$11-14/hr; Material Handler - \$12-14/hr; CNC Operator - \$16-18/hr
Shipping/Receiving - \$14-16

Upcoming Events:

Transition to Workforce (T2W) Seminar – For Military Veterans – Various dates – see attached - This seminar is specifically designed for transitioning veterans (those who are currently seeking a corporate job, those who are soon to begin a job in the corporate world, or those who have recently become employed.)

BAE Systems Career Quest attached – Thursday, April 4th; BAE Systems Resource Center, Ballantyne. Career Quest, a one-day event sponsored by BAE Systems in collaboration with CPCC Center for Military Families and Veterans, gives veteran students a realistic look into IT, Procurement, Communications, Finance and HR. Full Day: 9:30a – 3:00p; Session I: 9:30a – Noon; Career Panel Discussion & ; Finances, HR Procurement Tour Session II: 1:00p – 3:00p ; Functional Discussions & ; IT, Service Desk Tour
You can register for the full day event or a session.

REGISTER TODAY!

If the registration button does not work register [here](#).

Other EVENTS Calendar: <https://veteransbridgehome.galaxydigital.com/calendar>

VETERAN COMMUNITY CALENDAR

CAROLINAS VETERANS COMMUNITY CALENDAR

RESUME TRANSLATOR LINK from Hiring our Heroes

<https://resumeengine.org/#/>

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