

Fintech 1.0
1866-1967

1959

American Express
offers plastic
credit cards

1967

Barclays
installs first
ATM

Fintech 2.0
1967-2008

1971

NASDAQ
launches
electronic
stock exchange

1995

Wells Fargo
introduces online
checking

1999

PayPal launches
electronic
payment service

2007

Apple unveils
iPhone

Fintech 3.0
2008-present

2009

Bitcoin is
released

2013

Shopify becomes a
payment facilitator

2015

Ethereum blockchain
launches

2019

Apple releases
Apple Card

2021

Sotheby's launches
NFT marketplace

2022

Kate Tiedemann and Ellen Cotton give \$14 million to position
the Muma College of Business as a hub of excellence in Fintech

FINTECH BY THE NUMBERS

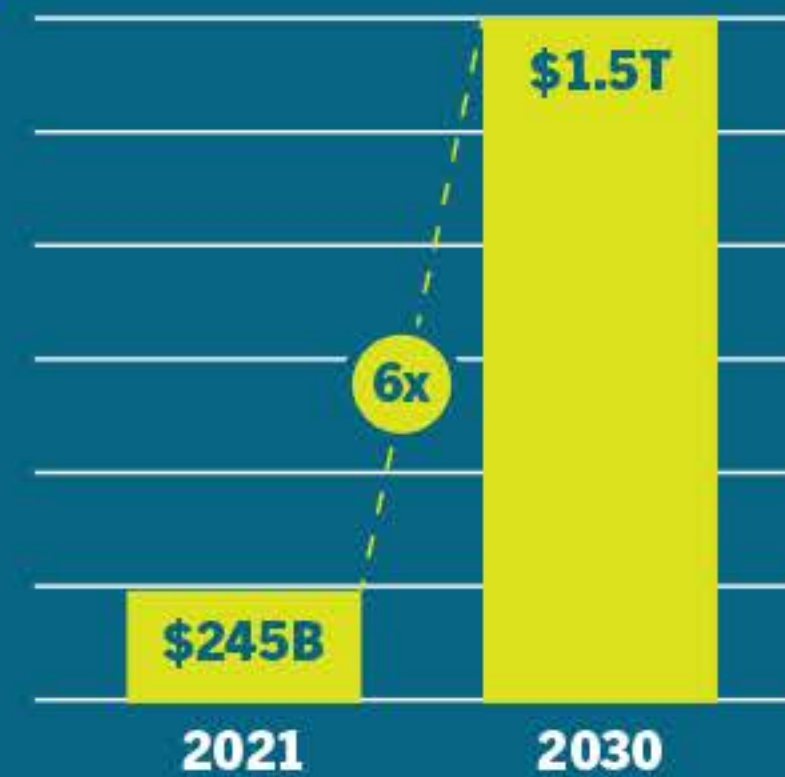
The Kate Tiedemann School of Business and Finance at USF is placing a strategic focus on financial technology (Fintech) education, programming and community engagement.

Fintech Industry

Fintech projected to become a \$1.5 trillion industry by 2030

Research shows that revenues in the Fintech industry are expected to grow almost three times faster than those in the traditional banking sector between 2022 and 2028. Compared with the 6 percent annual revenue growth for traditional banking, Fintechs could post annual revenue growth of 15 percent over the next five years.

Sources:
www.mckinsey.com/industries/financial-services/our-insights/fintech-a-new-paradigm-of-growth
www.bcg.com/perspectives/2023/fintech-1-5-trillion-industry-by-2030



USF Curriculum & Faculty



MS in Fintech



BS in Fintech



Fintech
concentrations



Multiple noncredit
Fintech certificates

4

New Fintech faculty have joined USF

USF Fintech|X Accelerator

Total number of Fintech startups that went through Tampa Bay Wave and USF Muma College of Business Fintech|X Accelerator:

31

Start-up companies participated in the Fintech|X Accelerator during the first two years

7
of the
31
Companies are from Florida

10

Company founders from around the globe



Canada



England



Germany



Ireland



Israel



Kenya



Puerto Rico



Saudi Arabia



Ukraine



United States

Since its launch in 2022, the USF Fintech Center has engaged more than

400

Community
members

130+

Organizations, through a variety
of programs, events and outreach

Sources: explodingtopics.com/blog/fintech-guide
thepaymentsassociation.org/article/fintech-the-history-and-future-of-financial-technology