



## Call for Proposals

**BCLCA Camping and Lodging Ideas Forum – Together Again**

**October 18 – 20, 2022**

**Ramada Hotel, Kelowna, BC**

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**T**his year, BC Lodging and Campgrounds Association's members and stakeholders will gather in person for the first time since October 2019. We are offering online virtual viewing so the event will be accessible to everyone in the province and across Canada.

Our theme for the Ideas Forum is “Together Again” and we’re building an education program that will encourage participants to rethink and reimagine their approaches to running their businesses.

The pandemic has delivered changes to how we work and how we connect with each other, creating new challenges but also providing new opportunities. Join us this Fall as we explore the future for outdoor hospitality.

We are looking for speakers and facilitators with innovative solutions and great stories to share for this year’s unique program.

Our education program will focus on two streams one for Lodging and the other for Camping. We welcome creative workshops and learning activities that help operators achieve their organizational and business goals.

**The submission deadline is July 31, 2022.**

[Check out our website for more information](#)

See next page for details.



## Target Audience

The Forum is attended by owners, managers and staff of Campgrounds, RV Parks, Lodging, Glamping, and Resorts along with key suppliers to the sector in British Columbia.

## Session Formats

The sessions are 45 minutes to 60 minutes in length and run concurrently with other sessions. Each session will be recorded and broadcast live and made available for people to watch after the Ideas Forum. The sessions can be a case study or a panel format with multiple speakers or an interactive session geared to adult learning.

Your content should be structured with a PowerPoint or video components to ensure session participants also have an opportunity to learn from each other under your guidance. Submissions should demonstrate how the tools and ideas provided will enable attendees with concrete plans to affect changes in their businesses.

## Renumeration

There is no fee payable by BCLCA for this engagement. However, BCLCA may cover up to a two-night stay at the host venue, a complimentary registration for the conference and a travel allowance in some cases.

## Marketing and Promotion

All selected presenters are required to provide bio, session overview and a quote designed to both promote your session and the BCLCA Ideas Forum.

## Submission tips:

1. Make sure your title and description accurately reflect your session content! Both your title and description will be published in the online program for the BCLCA Ideas Forum. When considering a title, keep in mind that it should be able to stand alone and clearly convey what your presentation will cover.
2. Plan to articulate at least 3 clearly defined learning objectives that participants in your session can expect to walk away with. This will encourage the right audience to participate in your session.
3. In designing your session, keep in mind that adult learners get better results when they have an opportunity to participate actively. Try to include opportunities for interactivity amongst participants, which will allow for an exchange of ideas and knowledge amongst peers.

If you have questions, please contact Joss Penny at [jpenny@bclca.com](mailto:jpenny@bclca.com)