



Fall 2022 In-Person Conference Prospectus

Event Information and Sponsorship/Exhibitor Opportunities



- Conference Title:** Exploring Energy Decarbonization and Resiliency Solutions for Your Business and Organization
“Reducing Energy Costs, Reducing Emissions, Increasing Energy Resiliency”
- Host Organization:** Midwest Cogeneration Association (MCA)
- Date:** Monday, September 19 through Wednesday, September 21, 2022
 Day 1 (9/19) – Evening Welcome Reception, Pre-Conference CHP Workshop at UIC
 Day 2 (9/20) – Full Day Conference, Networking Reception, Networking Boat Tour Event
 Day 3 (9/21) – Morning Technical Tour – CenTrio District Cooling System (largest ice storage facility in North America)
- Location:** Chicago, Illinois (15th Floor, Mart Plaza River North, Holiday Inn Chicago)
- Intended Attendees:** Current & Future Cogeneration/CHP Owners and Operators; Industrial, Commercial, Governmental, & Institutional Facilities Energy Managers; Utilities; State Agencies; NGOs; Project Developers; Energy Service Companies; Engineering & Architect Firms, Equipment Vendors; Legal Counsel; etc.
- Venue Capacity:** 150+
- Event Description:** Today, we are experiencing the effects of climate change and increasing weather disasters that are impacting business operations and our economy. Energy Efficient combined heat and power (CHP), also referred to as cogeneration, provides a cost-effective, near-term decarbonization opportunity to improve our nation's energy, environmental, and economic future. New opportunities are emerging for recognizing and valuing CHP as an energy efficiency, decarbonizing, renewable energy enabling, microgrid, and supply-side energy resource. Network and learn from industry representatives, operators, government agencies, and presenters about challenges, lessons learned, and trending opportunities for CHP market adoption. Timely topics will include decarbonization, incentive programs, federal funding, grid modernization, microgrids, low and zero carbon fuels (including RNG and hydrogen), new technologies, and valuing CHP's energy efficiency, reliability, resiliency, and emissions reducing benefits.
- Registration Fee:** \$199 (MCA member rate)
 \$349 (non-MCA member rate, *includes a one-year individual membership*)
 \$49 (student rate)

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Interested in becoming a Conference Sponsor or Exhibitor?



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Platinum Sponsor: \$5,000 Includes: 5 attendees, choose one of the three (speaking opportunity at conference, <90 second promotional video displayed, reading of company services by host during conference), organization logo displayed on promotional materials, organization logo featured during networking sessions, organization logo displayed on conference webpage, 12-foot skirted exhibit table, exhibitor basket raffle with winners announced at networking reception (sponsor provides \$50 minimum gift), list of conference attendees with contact info, includes one-year MCA corporate membership.

Gold Sponsor: \$3,000 Includes: 3 attendees, choose one of the three (moderator speaking role introducing panel, <60 second promotional video displayed, reading of company services by the host during conference), organization logo displayed on promotional materials, organization logo featured during networking sessions, organization logo displayed on conference webpage, 6-foot skirted exhibit table, exhibitor basket raffle with winners announced at networking reception (sponsor provides \$50 minimum gift), list of conference attendees with contact info, includes one-year MCA corporate membership.

Silver Sponsor: \$2,000 Includes: 2 attendees, organization logo displayed on promotional materials, organization logo featured during networking sessions, organization logo displayed on conference webpage, 6-foot skirted exhibit table, exhibitor basket raffle with winners announced at networking reception (sponsor provides \$50 minimum gift), list of conference attendees with contact info, includes one-year MCA corporate membership.

Bronze Sponsor: \$1,000 Includes: 1 attendee, organization name displayed on promotional materials, organization name featured in networking sessions, organization name displayed on conference webpage. Vendor booth NOT included.

Promoting Sponsor: \$0 Includes: Organization logo displayed on promotional materials, organization logo featured during networking sessions. Eligible to associations with memberships. Promoting Sponsors will promote event activities to association's members.

Exhibitor: \$1,000 Includes: 1 attendee, organization name listed on promotional materials, 6-foot skirted exhibit table, exhibitor basket raffle with winners announced at networking reception (exhibitor provides \$50 minimum gift).

Welcome Reception Sponsor: \$2,500 – September 19th Monday evening reception, sponsorship pays for drinks and appetizers, sponsor may display/supply company branding materials (e.g. pop-up banner, branded cups, branded napkins, branded swag), sponsor may provide company introduction and welcoming remarks.

Conference Evening Reception Sponsor: \$8,000 - September 20th Tuesday evening reception, sponsorship pays for drinks and appetizers for all conference attendees, organization's logo displayed on screen, signs on tables with logo, sponsor may display/supply company branding materials (e.g. pop-up banner, branded cups, branded napkins, branded swag), sponsor may provide company introduction, and announce the raffle winners using a handheld microphone. Includes exhibitor booth.

Networking Boat Tour Sponsor: \$3,000 – September 20th Tuesday evening (7:30PM – 9:00PM) networking reception on the Wendella Architecture Boat Tour on the Chicago River and Lake Michigan. Sponsorship will cover boat tour, snacks, and drinks.



Sponsorship or an Exhibit Booth Information: Contact Sam Rinaldi at 708-314-6458, admin@cogeneration.org

Event Program Information: Contact Cliff Haefke (MCA President) at 773-495-6820, mca@cogeneration.org