



2021 SPONSORSHIP OPPORTUNITIES

CenStates TTRA works year-around to engage travel professionals through informative newsletters, special projects, at the TTRA International Conference and at its popular CenStates Conference. A sponsorship to the CenStates TTRA includes your company logo not only at the event and in the conference program, but year-around in emails sent to 1,700 travel professionals and on the chapter's web page. Other benefits apply depending on what level and activity matches your market. Sponsorship opportunities are limited, so choose early! RESERVE TODAY!

CONTACT CATHI WINELAND FOR MORE INFORMATION: CENSTATES@TTRA.COM | (317) 250-7846

PLATINUM LEVEL SPONSORSHIP

Platinum Level Sponsorships include two conference registrations, logo on the cover and a full page color advertisement in the conference program, one exhibit booth, and an opportunity to insert one promotional piece into conference bags.

- ◆ **OPENING RECEPTION** \$2,500 **SOLD**
- ◆ **WALK THE TALK** \$2,500
- ◆ **BUSINESS LUNCH** \$2,500
- ◆ **DESSERT RECEPTION** \$2,500
- ◆ **LIVE STREAMING** \$2,500
- ◆ **PLATINUM SUSTAINING PARTNER*** \$2,500

Platinum Level sponsors will receive the following unique benefits with their sponsorship:

- Branding of the event
- Play promotional Video/Address delegates from podium
- A list of delegates with contact information before the conference

GOLD LEVEL SPONSORSHIP

Gold Level Sponsorships include one conference registration, a full page color advertisement in conference program, one exhibit booth, and an opportunity to insert one promotional piece into conference bags.

- ◆ **CONFERENCE BADGE HOLDERS** \$2,000
- ◆ **CONFERENCE EVALUATION** \$1,000 + In-Kind Survey
- ◆ **GENERAL SESSIONS (5)** \$2,000
- ◆ **CONFERENCE BAGS** \$2,000
- ◆ **BREAKS W/ VENDORS (3)** \$2,000
- ◆ **GOLD SUSTAINING PARTNER*** \$2,000

Gold Level sponsors will receive the following unique benefits with their sponsorship:

- Address delegates from podium
- Branding of event/materials

SILVER LEVEL SPONSORSHIP

Silver Level Sponsorships include one conference registration, a half page color advertisement in conference program and one exhibit booth.

- ◆ **CONFERENCE E-NEWS** \$1,500
- ◆ **SANITIZATION STATION** \$1,500
- ◆ **MINI CONFERENCE SCHEDULES** \$1,500
- ◆ **CHARGING STATION** \$1,500
- ◆ **REGISTRATION CANDY** \$1,500
- ◆ **POPCORN SNACK** \$1,500
- ◆ **SILVER SUSTAINING PARTNER*** \$1,500

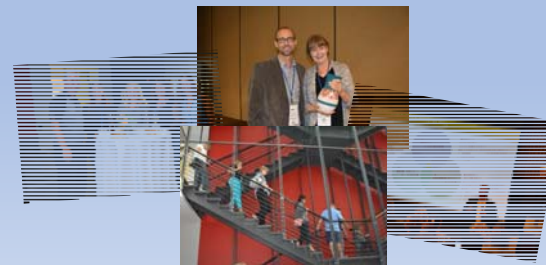
Silver Level sponsors will receive the following unique benefits with their sponsorship:

- Logos on sponsored items and signage throughout the conference.

*The Sustaining Partner Sponsorship allows the board to direct your money to where it is needed most.

Conference Program ads are also available if you'd like to purchase one alone, or as an add-on to your sponsorship:

CONFERENCE PROGRAM AD: FULL PAGE \$1,200 | 1/2 PAGE \$1,000 | 1/4 PAGE \$750



**CenStates 2021
Conference
November 3-5
St. Joseph, MO**