Debtors Anonymous is now live on Social Media.

After many months of research and work, Debtors Anonymous now has a presence on a social media platform: Instagram*, with the username @debtorsanonymousworldservice

When the D.A. General Service Board (GSB) met with A.A. Board members and staff at their offices in New York in 2023, their staff described how A.A. uses social media to 'reach alcoholics where they are'. The GSB left that meeting with a desire to start using social media to reach out to debtors who may not have found us yet. It is hoped that D.A. will also expand to other social media platforms in the future.

Initially, each post will be a short quote from a story in Ways and Means with a link in our bio to the relevant issue.

D.A. members are welcome to 'like' the posts, and to 'follow' the D.A. account as we begin to use social media to reach the still suffering debtor, but please acquaint yourself with any anonymity issues. For example, other Instagram users may be able to see that you 'follow' DebtorsAnonymousWorldService, or that you have 'liked' a post.

The D.A. GSB is very grateful to the cross-committee group of General Service Representatives (GSRs) and Intergroup Service Representatives (ISRs) who did all the research and work to establish the channel, including researching the account setup, the posting process, how to link back to our website, as well as designing the backgrounds, selecting the quotes, and listing the articles they came from.

Click here to go to see our posts:
@debtorsanonymousworldservice

* D.A. does not endorse any outside enterprise.