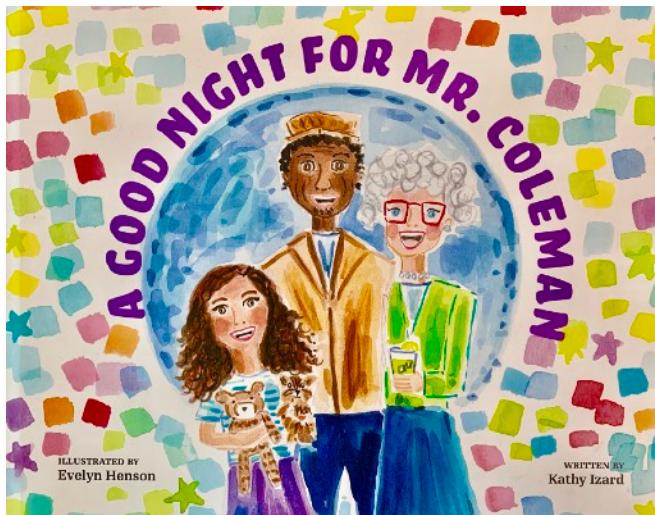


Grace's Week(Ish) Of Kids Doing Good!

Fri, Oct. 18 through Sun, Oct. 27



What's Grace's Week(ish) of Kids Doing Good?

A kid-led week(ish) of raising money for the Urban Ministry Center's "Close To Home" campaign! All the proceeds go toward solving chronic homelessness in Charlotte. Following the success of Moore Place's permanent supportive housing to 120 residents, Kathy Izard and her dedicated team are working toward new housing (and better health) for an additional 150 chronically homeless neighbors. Why? Because it's the smart thing to do for our community and because it's the right thing to do for our neighbors! Read more at www.urbanministrycenter.org.

What's the Big Idea?

Last year a group of 10 year olds had a life changing opportunity to work with author Kathy Izard on her children's book, "A Good Night for Mr. Coleman" which was adapted from her book, "The Hundred Story Home." The girls discussed homelessness, who these neighbors really are (they have families!), the power of doing good (it's not limited to adults!), and a deeper understanding of how it can happen to anyone. Kathy generously included their questions and names in her book and they attended her book launch, but once it was over we all kind of felt like...what's next? So this week(ish) of kid-led fundraising is their way of sharing the power of doing good with other kids so that their spark can become a bonfire in Charlotte. We would be excited and honored if you'd join us!





*Sample Ideas!

HINT: Be sure to let people know what you are raising money for because sometimes they'll give you a little extra for a great cause!

- Bake Sale
- Pet Sitting
- Dog Walking
- Lemonade Stand
- Babysitting
- Mowing Grass
- Raking Leaves
- Car Wash
- Dog Wash
- Yard Sale or Sell Some Old Toys
- Sell Flower Bouquets
- Make Something To Sell (ex. friendship bracelets, dog toys, knitting/sewing, slime, bath bombs, etc.)
- Do Chores Around the House (ex. vacuum, fold clothes, take out trash, sweep, etc.)
- Donate Your Allowance
- Get creative and do anything!

Special Incentive! Kathy Izard will give us signed copies of "A Good Night for Mr. Coleman" to award to lots of hard-working participants. We will announce awards during the week(ish) of fundraising for categories such as: most money raised (different age groups), most creative idea, best social media campaign, funniest/sweetest photo, best local celebrity donation photo, best sign/poster, or anything we find inspiring so have fun, impress us, and show everyone the power of Kids Doing Good for our neighbors!

- Step 1 Follow Grace on Instagram at [@grace_mr.coleman](https://www.instagram.com/@grace_mr.coleman)
- Step 2 Pick a fundraising idea* and a date(s) that works for you, your time and your talents [event runs Oct 18 - Oct 27]
- Step 3 Set up your custom fundraising page: either text GRACE4GOOD to 71777 or, from a desktop, the link is: <https://app.mobilecause.com/vf/GRACE4GOOD> .
- Step 4 Post a photo of yourself and describe your fundraiser on Grace's Instagram page
- Step 5 Forward this flyer so a friend(s) can participate too
- Step 6 Promote your fundraiser to friends, neighbors, and family through emails, flyers, phone calls, texts, posters/signs, Facebook, and Instagram (be sure to tag [@grace_mr.coleman](https://www.instagram.com/@grace_mr.coleman) and [@kathyizardclt](https://www.instagram.com/@kathyizardclt)!)
- Step 7 Have a great fundraiser and post updates to your Instagram page (again, be sure to tag Grace & Kathy)