Press Release

FOR IMMEDIATE RELEASE
March 22, 2019

Contact: Neena Pottoore
neena@wphchamber.com
847.541.0170

WPH Chamber Announces New Chamber Executive Director

Wheeling, IL – The Wheeling Prospect Heights Chamber of Commerce & Industry (WPH) Board of Directors is pleased to announce Michael Looby will be the new Executive Director for the organization on April 1, 2019. Current Executive Director, Neena Pottoore, will be relocating to Michigan and the Board wishes her success in her venture back to her home state.

Looby's background includes a unique mix of business ownership, 28 years of chamber involvement and not-for-profit experience. Before becoming WPH Executive Director, Looby has been the owner of the Wheeling PostNet store for the past five years and a current WPH board member. Uniquely, he has been a past president of the WPH in 2017 and the Niles Chamber of Commerce in 1997. His PostNet business was named the WPH Business of the Year in January of this year.

"Mike will provide a smooth transition to new leadership" said current WPH President, Erin Morgan. "His business experience will be a great help to our member businesses. He already knows the business community well. The board is confident he will guide the chamber to a greater level of service for our members and the Wheeling business community."

Looby is a life-long resident on the north side of the Chicago Metro area. He grew up in Lake County and lived for 22 years in Niles where owned a printing broker firm and was an active member of the Niles Chamber of Commerce and Industry. His not-for-profit experience comes from his ten years as a fundraising executive for Carmel Catholic High School in Mundelein. He holds a degree in Journalism and Mass Communications from the University of Wisconsin-Madison.

Looby is looking to grow the chamber membership and add programming that Wheeling area business can find relevant and productive in their businesses. "I am looking to continue to improve membership engagement by adding value to our chamber membership programs," said Looby. "The chamber has great momentum for continued growth and a strong voice for the business community in Wheeling."

The chamber has a busy schedule planned. Next week, the WPH will be hosting its annual State of the Village breakfast on March 28. Future events will be a public job fair on May 16, the annual golf outing on July 25 and the Annual Taste of The Town on October 10 in addition there are regular monthly networking activities. Please visit the chamber website www.wphchamber for more details.

Wheeling Prospect Heights Area Chamber of Commerce & Industry's mission is to provide resources and an environment that promotes the success of our member businesses.

#