Centennial Celebration of Women in the Marine Corps
30th WMA Biennial Convention & Professional Development Symposium
Program Ad and Event Sponsorship Information

100 Years Proud 1918-2018

Dear Military and Veteran Supporter,

The Women Marines Association (WMA) will host our 30th Biennial Convention and Professional Development Symposium August 30 – September 3, 2018, in Washington, DC. This Convention is particularly special as it will mark ***100 years of women serving in the Corps.*** Every registrant (nearly 800) will receive our special 2018 Centennial Celebration Commemorative Program Book with your ad prominently displayed.

Formed in 1960, WMA is a non-profit, 501(c)(3), charitable organization comprised of women who have served and who continue to serve honorably and proudly in the United States Marine Corps and Marine Corps Reserve. WMA and its members work to preserve and promote the history and tradition of women Marines as well as of the United States Marine Corps. We volunteer within our communities and provide assistance to veterans in need and also conduct programs for charitable and educational purposes.

WMA has over 70 chapters with members who range from our active-duty Marines to our WWII veterans in every state and around the globe, and these treasured mementos are frequently shared with family, friends, and members who are unable to attend. Therefore, your ad will reach a wide base of prospective clients. You can sponsor the entire 2018 Biennial Convention and Professional Development Symposium and receive recognition based on your level of sponsorship (see next page), or you can sponsor one or more separate events (see below).

Program Ads will be accepted in Black and White (gray scale is acceptable for digital files). Please submit as press or high quality print pdf's or high resolution jpeg, CMYK @ 300 dpi. If hard copy is submitted please add a $10 scanning fee to the prices below and mail to Women Marines Association 2018 Convention, P. O. Box 741268, New Orleans, LA 70174. Please submit electronic versions to: ConventionAds@womenmarines.org.

Please make checks payable to **WMA 2018 Convention** and enclose them with your ad or, in the case of electronic ads, send them separately. Page size is 8 1/2" x 11" with half-inch margins on each side. All ads must be **postmarked by 15 May 2018** to allow time for the layout and printing. Make out and mail your check to**: Women Marines Association 2018 Convention, P. O. Box 741268, New Orleans, LA 70174. Email your ad to:** ConventionAds@womenmarines.org.

If ad copy is submitted in its original form and is not submitted via email, please submit an additional $10.00 for scanning fee.

AD SPACE COSTS and SPECIFICATIONS

(Standard B/W – Camera – Ready Copy Only)

Program Ads

Full Page	7.5 w x 10 h	$400
Half page horizontal	7.5 w x 5 h	$200
Half page vertical	3.75 w x 10 h	$200
Quarter page horizontal	5 w x 3.75 h	$100
Quarter page vertical	3.75 w x 5 h	$100
Business Card	3w x 2 h	$50
2-Line Ad	1 w x 1 h	$40
Name Only Ad	One Line	$35

Ads can be sent as portrait or landscape

Name: _____ Phone: _____

Point of Contact:_____ Email:_____

Address:_____ City_____State_____Zip_____

_____ Please find my camera-ready ad enclosed on disc

_____ I have sent my ad file via email on _____. Please verify when it is received.

Please note donations to WMA are tax deductible as prescribed by law. Please check with your tax adviser.



Centennial Celebration of Women in the Marine Corps

30th WMA Biennial Convention & Professional Development Symposium

Program Ad and Event Sponsorship Information

Thank you for your consideration in becoming a sponsor of the 30th WMA Biennial Convention and Professional Development Symposium, herein referred to as the Convention. Listed below are levels of sponsorship. All events are open to all attendees. We look forward to working with you to ensure your sponsorship is highly visible to our Marines and distinguished guests.

General Sponsorships

Level	Description	Cost
4-Star	~Full-page ad in the Convention Program book. ~Personal message to attendees with your logo on a 3'x 5' board to be displayed during the entire Convention. ~Promotional information in every welcome bag (sponsor supplies materials). ~Your logo and short message on ALL event programs. ~Four tickets to the Closing Banquet. ~Two-year listing on the Sponsor Page of the WMA website.	$10,000
3-Star	~Full-page ad in the Convention Program book. ~Personal message to attendees with your logo on a 2'x 4' board to be displayed during the entire Convention. ~Promotional information in every welcome bag (sponsor supplies materials). ~Your logo on two event programs. ~Three tickets to the Closing Banquet. ~Two-year listing on the Sponsor Page of the WMA website.	$7,500
2-Star	~Full-page ad in the Convention Program book. ~Promotional information in every welcome bag (sponsor supplies materials). ~Your Logo on one event program. ~Two tickets to the Closing Banquet. ~Two-year listing on the Sponsor Page of the WMA website.	$5,000
1-Star	~Full-page ad in the Convention Program book. ~Promotional information in every welcome bag (sponsor supplies materials). ~One ticket to the Closing Banquet. ~Two-year listing on the Sponsor Page of the WMA website.	$1,500

All Star-Level Sponsors will be spotlighted in the event mobile application throughout the Convention to ensure wide visibility and promotion.

Your sponsorship will reach a large demographic audience from around the world. People do remember who supports our troops, and your visibility at the Convention will ensure they remember your sponsorship. We anticipate 800 attendees. You can also choose to sponsor any or all of the following events:

Aug 29 - Meet and Greet: The theme for this eagerly anticipated event in 2018 will be "100 Years Proud 1918 - 2018!" It will be an "ice-breaker" for some, but it will mostly be a reunion for those who have attended the WMA Biennial Convention for many years. There will be lots of camaraderie and esprit de corps – a great event to sponsor.

Aug 30 - First Timers: A gathering of our first-time Convention attendees to include many active-duty Marines. At this lively event, "First Timers" enjoy the esprit of the Marines who attend regularly and learn about WMA's mission and what to expect at this WMA Convention.

Aug 30 - Opening Banquet: General Robert Neller, Commandant of the Marine Corps, will be the guest speaker for the official opening ceremony and banquet. Other distinguished guests and local political officials are also expected to attend.

Sep 1 - Recognition and Awards Luncheon: An integral event to recognize the members and chapters that have gone above and beyond to ensure members, veterans, and those in their home communities are taken care of according to the WMA purposes.

Sep 3 - Installation Luncheon: At each WMA Convention, our newly elected volunteers are sworn into office to continue the work and mission of our organization.

Sep 3 - Closing Banquet: Major General Lori Reynolds will be the guest speaker for the closing ceremony and banquet. Other dignitaries from the Marine Corps and the Nation's Capital are anticipated to attend this grand finale night of camaraderie.

Please find my sponsorship level and contact information listed below.

Sponsor Name: _____

Name to be listed on sponsor page _____

Address _____ City _____ ST _____ Zip _____

Phone _____ Email_____

Sponsor Level: ____4-Star ____3-Star ____2-Star ____1-Star

____ I would like to sponsor a specific event. Event Name: _____

Scheduled Events:

Meet and Greet: The theme for this eagerly anticipated event in 2018 will be "100 Years Proud 1918 - 2018!" It will be an "ice-breaker" for some, but it will mostly be a reunion for those who have attended the WMA Biennial Convention for many years. There will be lots of camaraderie and esprit de corps – a great event to sponsor.

First Timers: A gathering of our first-time Convention attendees to include many active-duty Marines. At this lively event, "First Timers" enjoy the esprit of the Marines who attend regularly and learn about WMA's mission and what to expect at this WMA Convention.

Opening Banquet: The official opening ceremony and banquet usually includes a Marine General Officer as guest speaker and several other distinguished guests. Local political officials are also expected to attend.

Recognition and Awards Luncheon: An integral event to recognize the members and chapters that have gone above and beyond to ensure members, veterans, and those in their home communities are taken care of according to the WMA purposes.

Installation Luncheon: At each WMA Convention, our newly elected volunteers are sworn into office to continue the work and mission of our organization.

Closing Banquet: The grand finale of the WMA Convention. Dignitaries from the Marine Corps and the Nation's Capital are anticipated to attend this final night of camaraderie.

____ I have items to donate to the conference attendees.

Donor Name: _____

List Donation Item(s): _____

Address _____ City _____ ST _____ Zip _____

Phone _____ Email_____

Mail completed form with payment to:

Women Marines Association
Attn: Convention Event Sponsorship
P. O. Box 741268, New Orleans, LA 70174

For any questions, or to coordinate shipping/delivery of promotional materials, please contact Lelia Jackson at convention@womenmarines.org or phone 703-772-5905 (cell).

Thank you for your time and consideration.

Semper Fidelis,

Lelia P. Jackson

Lelia P. Jackson
2018 Centennial WMA Convention Co-Chair