



Dear **MOAR** Friend,

September is National Recovery Month! * It is a time to spread the message that **prevention works, treatment is effective and people can and do recover!** Recovery Month is an opportunity to increase awareness and understanding of mental health and addiction, and celebrate the people who recover.

MOAR invites you to sponsor, plan, and/or participate in our 27th Recovery Month Celebration. The **MOAR** mission is to organize recovering individuals, families, and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions.

Your face and voice are **MOAR** wanted and needed!

Join **MOAR** for **Our 27th Anniversary Celebrating Recovery Month**. Your sponsorship promotes the societal benefits of addiction prevention, treatment, and recovery! It lauds the contributions of treatment and service providers, and promotes the message that recovery in all its forms is possible. Recovery Month spreads the positive message that addiction recovery is essential to overall health, that prevention works, treatment is effective and people can and do recover.

27th Annual MOAR Recovery Month Celebration Day

Wednesday, September 20th "Current" Plans

9:00 AM Rally on City Hall Plaza and March to Faneuil Hall

10:00 AM Celebration at Faneuil Hall, Lunch at Quincy Hall Market Place



**Massachusetts Department of Public Health - Bureau of Substance Abuse Services,
The City of Boston, Mayor's Office of Recovery Services, The Boston Public Health Commission
and**

You – as a Recovery Month Sponsor

are supporting celebration costs
(Brochures, shirts, program, buses) and our ability to support policymaker education,
scholarships, & trainings.

You are mobilizing the **MOAR** Mission into Action



This day commemorates 27 years of Recovery Day Celebrations! It is a testament of **MOAR's** perseverance. We did it! **MOAR** had a vision of people in recovery celebrating the value of recovery. Today, we share this day with all those that have helped with past and present support to make this anniversary happen. We look forward to a time when celebrating recovery can also mean that the devastation of overdoses is seldom experienced.

*The United States Department of Health and Human Services (USD/HHS), Substance Abuse Mental Health Services Administration (SAMHSA), Center for Substance Abuse Treatment (CSAT), national funding agency for addiction prevention, treatment & recovery services, is the national Recovery Month sponsor.

“Join The Voices for Recovery: Strengthening Families and Communities”:

27th Recovery Month Celebration Sponsorship Opportunities

The MOAR Super Highways to Recovery Sponsorship: \$5000

- Public Recognition at Faneuil Hall Celebration, Link, logo and listing on MOAR website, Recognition in two monthly Newsletters, Promotional/Product placement at event, Full Poster Acknowledgement, 2 full page ads in Brochure, Preferred seating for 10 people at Celebration

The MOAR Freeways to Recovery Sponsorship: \$3000

- Link, logo and listing on MOAR website, Recognition in Annual Newsletter, Promotional/Product placement at event, Full Poster Acknowledgement, 2 full pages in Brochure, Preferred seating for 5 people at Celebration

The MOAR Turnpikes to Recovery Sponsorship: \$2500

- Link, logo and listing on MOAR website, Full Poster Acknowledgement, Promotional/Product placement at event, 2 full pages in Brochure

The MOAR Roads to Recovery Sponsorship: \$1000

- Full Poster Acknowledgement, Full page ad in Brochure (*inside* front cover, 1st page, back cover or inside back cover, last page)

The MOAR Trails to Recovery Sponsorship: \$500

- Full page ad in Brochure (2nd - 5th page from front or 2nd - 5th page from back), Promotional/Product placement at event

The MOAR Pathways to Recovery Sponsorship: \$250

- Full Page Ad, Promotional/Product placement at event,

The MOAR Traditional Recovery Month Sponsorship:

- Full Page (8.5" x 11") \$150 Quarter Page \$50
- Half Page \$75 Business Card \$30

Organization / Donor Name(s) _____

Contact (if different than donor) _____ Date _____

Address _____ Email _____

City _____ State _____ Zip _____ Phone (____) _____

Please check all that apply:

- Check enclosed Please Invoice Artwork will be emailed

To be an official sponsor of MOAR - 26th Recovery Day Celebration, complete and return form by August 24th. Sponsors please include check or money order payable to MOAR

Mail to:

MOAR, 29 Winter St. 2nd. Floor, Boston, MA 02108

Questions? Call Jared Owen: 617-423-6627 or email: Jared@moar-recovery.org

For additional sponsor forms or information go to: www.moar-recovery.org

Thank you for your charitable contribution.

