



JOIN THE VOICES FOR RECOVERY:
TOGETHER WE ARE STRONGER

recoverymonth.gov



August 13, 2019

Dear Friend

September is National Recovery Month! * It is a time to spread the message that **prevention works, treatment is effective, and people can and do recover!** Recovery Month is an opportunity to increase awareness and understanding of mental health and addiction, plus celebrate the people who recover!

MOAR invites you to sponsor, plan, and/or participate in our 29th Recovery Month Celebration. Thank you for your support in years past. The **MOAR** mission is to organize recovering individuals, families, and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions.

Join **MOAR** for **Our 29th Anniversary Celebrating Recovery Month**. Your sponsorship promotes the societal benefits of addiction prevention, treatment, and recovery! It lauds the contributions of treatment and service providers, and the message that recovery in all its forms is possible. Recovery Month spreads the word that addiction recovery is essential to overall health, prevention works, treatment is effective, people do recover.

29TH Annual MOAR Recovery Month Celebration Day

Monday, September 16th "Current" Plans

9:00 AM Rally at City Hall Plaza and March to Faneuil Hall

10:00 AM Celebration at Faneuil Hall, Lunch at Quincy Hall Market Place

Special Afternoon Program
Featuring



MA Department of Public Health, Bureau of Substance Addiction Services
and The Mayor's Office of Recovery Services, City of Boston
and

You – as a Recovery Month Sponsor

are supporting celebration costs
(Brochures, shirts, program, buses) and our ability to support policymaker education,
scholarships, & trainings.

You are mobilizing the **MOAR** Mission into Action



This day commemorates 29 years of Recovery Day Celebrations! It is a testament of **MOAR's** perseverance and most of all – your support! **MOAR** had a vision of people in recovery celebrating the value of recovery. Today, we share this day with all those that have helped with past and present support to make this anniversary happen. Thus, we will honor Vic DiGravio, former Association of Healthcare CEO. Most importantly, we look forward to a time when celebrating recovery can mean that the devastation of overdoses is seldom experienced.

*The United States Department of Health and Human Services (USD/HHS), Substance Abuse Mental Health Services Administration (SAMHSA), Center for Substance Abuse Treatment (CSAT), national funding agency for addiction prevention, treatment & recovery services, is the national Recovery Month sponsor.

"Join The Voices for Recovery: Together We are Stronger"

29th Recovery Month Celebration Sponsorship Opportunities

The **MOAR** Super Highways to Recovery Sponsorship: \$5000

- Public Recognition at Faneuil Hall Celebration, Link, logo and listing on **MOAR** website, Recognition in two monthly Newsletters, Promotional/Product placement at event, Full Poster Acknowledgement, Prominent Brochure Ad placement, Preferred seating for 10 people

The **MOAR** Freeways to Recovery Sponsorship: \$3000

- Link, logo and listing on MOAR website, Recognition in Annual Newsletter, Promotional/Product placement at event, Full Poster Acknowledgement, Preferred seating will be reserved for 5 people at Celebration. Prominent placement of ad in Brochure

The **MOAR** Turnpikes to Recovery Sponsorship: \$2500

- Link, logo and listing on MOAR website, Full Poster Acknowledgement, Promotional/Product placement at event and of ad in brochure.

The **MOAR** Roads to Recovery Sponsorship: \$1000

- Categorical Acknowledgement on large poster and screen. Full page ad in Brochure,

The **MOAR** Trails to Recovery Sponsorship: \$500

- Categorical Acknowledgement on large poster, Full page ad in Brochure.

The **MOAR** Pathways to Recovery Sponsorship: \$250

- Categorical Acknowledgement on large poster. Full Page Ad in Brochure

The **MOAR** Traditional Recovery Month Sponsorship:

- Full Page (8.5" x 11") \$150
- Quarter Page \$50
- Half Page \$75
- Business Card \$30

Note: Our Recovery Month Brochure listing of Sponsors is sent for posting on SAMHSA's National Recovery Month Website. Instead of vendor tables, please inform us of any materials you would like placed in our MOAR Recovery Month Gift Bags for participants.

Organization / Donor Name(s) _____

Contact (if different than donor) _____ Date _____

Address _____ Email _____

City _____ State _____ Zip _____ Phone (____) _____

Please check all that apply:

- Check enclosed
- Please Invoice
- Artwork will be emailed

- To be an official sponsor of **MOAR** – 29th Recovery Day Celebration, complete and return form by August 29th. Sponsors please include check or money order payable to **MOAR**
- Mail to: **MOAR**, 105 Chauncy Street, 6th floor ~ Boston, MA 02111
- Questions? Call Maryanne Frangules: 617-423-6627; Maryanne@moar-recovery.org
- For additional sponsor forms or information go to: www.moar-recovery.org

Thank you for your charitable contribution.

Thank You!

Maryanne Frangules

MOAR Executive Director

Handicap Accessible; Interpreter Services for Deaf, Hard of Hearing, Late Deafened

