



# Revised Council Positions



# Overview of Changes

- Electees must have been in the Council for at least one full year before being able to run
- Consolidate into one general VP; extra VP positions eliminated or made into “Directors”
  - Vice President of Finance-> Treasurer
  - Eliminate VP of Disciplines
  - Eliminate East, West, Central VP-> spread out responsibility amongst the many regional delegates
  - VP of Public Relations-> Director of Public Relations
  - Add Director of Marketing to work directly with Director of Public Relations
  - Add secretary



## All Positions Expected to:

Maintain communication with the entire AMHA Youth Council through emails, Facebook group posts, and scheduled teleconferences and will maintain communication with the AMHA Committee and AMHA Youth Department through regular emails and scheduled teleconferences assist, as needed.

Must also promote all national AMHA Youth programs, be nationally visible and accessible to all youth members and to represent themselves as their position at all times.



# President

Elected every year by a vote from AMHA youth members and can serve no more than a 3 year term. Attends and runs all meetings and assists as needed in subcommittee projects.

The out-going President will become Ex-Officio.

Required to attend the AMHA general members' meeting to speak at the general members meeting and must provide his/her own funding for their expenses. Sponsorships are optional for this trip.



## Vice President

Elected every year by a vote from AMHA youth members. Assists the President in their duties, including running the meetings in the event that the President is unable to attend. Is also expected to be highly involved in the the projects of subcommittees as necessary. Other duties are the same as the president, though not expected to attend the AMHA general members' meeting.



# Treasurer

Elected every year by a vote from AMHA youth members. Will coordinate and track fundraising efforts and the line-item that the Council has within the AMHECT (American Morgan Horse Educational Charitable Trust) . To preside over Youth Council meetings in the absence of the President and Vice.



# Secretary

Elected every year by a vote from the AMHA youth members. Will take attendance and minutes and update the Council members on the actions of the Annual Youth Council meeting (via email, Facebook posts, etc. ).



# Director of Public Relations

Elected every year by a vote from AMHA youth members. Will monitor social media and print media and will coordinate print media exposure. Will work with the Youth program coordinator and the AMHA communications specialist to publish press releases on AMHAY activities and events to the general public .





# Director of Marketing

Elected every year by a vote from the AMHA Youth members. Expected to work directly alongside Director of Public Relations. Is directly responsible for producing advertising content, including Morgan Horse Source episode advertisements, videos for the Morgan Horse Source, and to help lead the subcommittee for the Youth Network. Will send their work to the Director of Public Relations, who will review the content and post it to social media accordingly. Comes up with campaign ideas, and assists treasurer in fundraising campaigns, including advertising.



# Regional Delegates

To be selected on an annual basis. Includes all council members. They will submit an application to the AMHA Youth Department and be approved by the current executive members. Are encouraged to attend all Youth council meetings including those held via the internet. Are encouraged to assist with any and all youth activities occurring throughout the region as available. Will assist current executive members on various tasks when needed. When a delegate attends a horse show in their region they will represent, assist on social media takeovers and be available to answer any questions for the public on the topic of the council. Responsible for learning about the various programs available throughout the AMHA Youth Department and helping to promote them on a local level.



# Election Timeline

- Elections happen come May
- Since all AMHA Youth members will be voting on the positions, electees will campaign via Facebook (personal and AMHA Youth Accounts), and send their own mini- biography to Nikki to be posted in the AMHA newsletter
- Come election time, members will vote on their choices via Survey Monkey