Advertise on the Northfield Area Chamber of Commerce and Tourism Street Map

Ad Reservation Agreement

Date _____

Thank you for advertising in the Northfield Area Chamber of Commerce Street Map. This is a confirmation of your ad reservation. Sign and return prior to ad publication.

ADVERTISER _____ **Date** _____

Contact Person: _____ **Phone:** _____

Address, City, State, Zip: _____

e-mail address: _____ **Fax:** _____

Ad Size: ❑ Special Placement ❑ Double Space (H) ❑ Double Space (V) ❑ Single Space

Ad Sizes (width x height)

Double Space	7.5x2.75 (H) 3.5x5.625 (V)	**$900**
Single Space	3.5x2.75 (H)	**$485**
Premier Placement	Adjacent to the map art	**+ $115**

Payment Plan: $_____ **paid at signing $**_____ **invoiced at printing $** _____ **invoiced 30 days later**

OR Pay in full at signing: Ad Cost $ _____ **-10% $** _____ **= $**_____ **Ad Spot #** _____

_____

ADVERTISER **AGREEMENT MUST BE SIGNED** **DATE**

PUBLISHER'S POLICY:

Publisher's Protection: All advertising submitted is subject to the approval of the publisher. The publisher shall not be liable for any error except to credit the advertiser for as much space as was materially affected by the error. The agency/advertiser agrees to indemnify the publisher of/or against any liability, loss or expense as a result of claims or suits based on advertisement content.

Advertiser agrees to pay a finance charge of 1.75% per month ($5 min.) on amounts past due.

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