HELP ME,
HELP YOUR BUSINESS!

Hello!

I'm Diego Fogle, a graduate student at the University of Wisconsin–Madison, working on a digital platform to help local businesses boost customer visibility and loyalty through highlighting local business specials, rewards, and memberships. I'm looking for small businesses interested in being early users, offering feedback, and being among the first featured in their town/area!

Types of Users Needed

- Food & Drink-Based Businesses
- Health, Wellness, Beauty-Based Businesses
- Goods-Based Businesses
- Event & Activities-Based Business
- Businesses that have or are using Groupon
- Any Small & Local Businesses Interested!
- Local Consumers Interested in Being on the "Customer" Side

What Helping Will Look Like:

1. Quick call or introductory email to discuss business information, pain points, and insights
2. Business posting on our platform
3. Refining posting to your liking
4. Feedback Discussion

Your Help is Greatly Appreciated!

Contact: dfogle@wisc.edu