Hello Downtown Businesses!

As part of a local impact initiative to get more College students to shop local, we are partnering with the Be Local Buy Local group to put together an Earth Day scavenger hunt, and we want YOU to participate!

When?

- · Earth Day, April 24th, 1:00pm - 5:00pm

Goals:

- · Encourage students to shop locally
- · Get students to explore places they may not have been before

What this would entail:

- · Hide an “Ole the Lion/Carleton Knight” graphic somewhere visible in your business (provided by us).
- · Scavenger Hunt will be conducted through the “Goosechase” app.
- · Students will be able to do everything online and track their progress. They will need to take a picture of the graphic to get points.
- · If you are willing/able, donate a prize!! If you donate something for one of our winners, you will get extra points allocated to your stop on the scavenger hunt. This will make students more eager to stop by your business and spend some time there!

Want to participate?

- · Contact Lauren Williams at willia59@stolaf.edu
- · Able to donate a prize? Let us know!
- · If you reach out, we will contact you with more information as the event gets closer.
- · Reach out by 4/17 to participate!