APPLE FEST SPONSORSHIP OPPORTUNITIES

A Great Day Farm - October 4, 2025

OVERVIEW



This fall, A Great Day Farm will host its first-ever Apple Fest, a joyful, inclusive celebration of the harvest season. On October 4 from 12 - 4 pm, our farm will welcome visitors of all ages and abilities for a day filled with apple tastings, cider pressing, crafts, music, and more.

What makes Apple Fest special is who it's for. Many individuals and families in our community cannot easily participate in traditional fall festivals due to barriers in access, cost, or sensory overwhelm. At Apple Fest, we are proactively planning to make this a space where everyone belongs, from children with disabilities to adults with complex support needs, their families, and neighbors across the community.

By sponsoring Apple Fest, you'll help create a day of joy and connection while directly supporting A Great Day Farm's mission of providing free, accessible recreation and community-building opportunities year-round.

ABOUT THE FARM



A Great Day Farm is a 501(c)(3) nonprofit focused on providing **free** recreation and community-building opportunities for people, especially adults with more complex needs. We offer our spaces at no cost to individuals, families and small groups.

We're growing a slate of programs connected to arts, music, and outdoor recreation. We are uniquely positioned to host events thanks to our indoor & outdoor facilities designed with disability first and foremost. Our recreation center includes bathrooms with an adult changing table & hoyer lift. Our 3.5 acres of outdoor grounds are fully-fenced, making it an easy and accessible place for all!

More information about our organization is available at agreatdayfarm.org.

ABOUT APPLE FEST



Set on the farm's beautiful property, this event will bring together our community members, supporters, volunteers, neighbors, and visitors for a day of celebration of all things apples. To help everyone feel welcome, the day will begin with early arrival times for guests who enjoy a calmer, lower-volume environment. Planned activities include:

- Farm tours and fall animal meet-and-greets
- Cider pressing/apple tastings
- Apple-themed crafts and sensory stations
- Live music, lawn games, and cozy food
- A vibrant silent auction

Why Apples? Apples are a source of health, wellbeing, and sustenance. They come in all shapes and sizes and bring joy by simply being who they are. We see a little bit of our mission in every apple: happy, nourishing, and full of potential. We love apples, and we want to celebrate them with our community!

YOUR SUPPORT MAKES IT POSSIBLE!



Your sponsorship or donation will help ensure this day is accessible, inclusive, and memorable for all. Whether you provide a financial sponsorship, sponsor an activity, or offer a silent auction item, your generosity will directly support our farm's mission and the people we serve.

We are seeking support in three ways:

1. Financial Sponsorship
2. Activity Sponsorship
3. In-Kind Contributions

Financial Sponsorship (Event Support)

Provide direct financial support to cover the overall costs of Apple Fest. Your contribution ensures the event is free, accessible, and welcoming for all. Funds may help with:

- Venue preparation and event logistics
- Accessibility accommodations (ASL interpretation, sensory supports, transportation assistance)
- General event expenses (supplies, staffing, permits, etc.)

Activity Sponsorship (Program Support)

Choose a specific activity or experience to sponsor and connect your name directly with a fun, engaging part of Apple Fest. Examples include:

- Apple crafts and sensory stations
- Live music or entertainment
- Hayrides, farm tours, or animal meet-and-greets
- Adaptive bike demos
- Food, drink, or cozy fall treats

In-Kind Contributions

Contribute goods, services, or experiences that make the event special. Examples include:

- Items for our silent auction (gift cards, baskets, experiences, services).
- Food and beverage donations.
- Supplies for activities, décor, or accessibility supports.

WHAT SPONSORS RECEIVE

Bushel of Apples – $2,500+	• Recognition as a lead sponsor in all event materials • Opportunity to host a sponsor table with your organization's materials/resources at the event • Logo prominently displayed on event signage and digital promotions, including our email newsletter and social media shout-outs. • Verbal acknowledgment during the event • Tax-deductible contribution acknowledgment
Half Bushel – $1,000	• Recognition on signage at a high-traffic area or sponsored activity • Logo included in digital promotions and newsletters • One social media shoutout before the event • Verbal acknowledgment during the event • Tax-deductible contribution acknowledgment
Peck – $500	• Name/logo listed on event signage and website • Shared social media recognition • Tax-deductible contribution acknowledgment
Half-Peck – $250	• Name listed on event signage and website • Tax-deductible contribution acknowledgment

We're excited to work with community partners and sponsors to create a plan that aligns with your organization's unique strengths and goals. Please reach out to learn more about how your business or organization can make a meaningful impact.

Contact: Haley Kimmet Teopaco, haley@agreatdayfarm.org, 507-431-7157 (text or call)
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