GOVERNOR'S PHEASANT OPENER
NORTHFIELD 2026

Dear Community Supporter,

The Northfield Area Chamber of Commerce & Tourism is honored to partner in bringing the 2026 Minnesota Governor's Pheasant Hunting Opener to Northfield and Rice County.

This prestigious statewide event is more than a hunting tradition — it is a celebration of Minnesota's outdoor heritage, conservation leadership, wildlife habitat, tourism, public land access, and rural economic vitality. Hosting the Governor's Pheasant Hunting Opener presents an extraordinary opportunity to showcase Northfield and the surrounding region as a destination for outdoor recreation, hospitality, agritourism, conservation, and authentic visitor experiences.

The event weekend will feature community celebrations, educational opportunities, media activities, hospitality events, and the hunt itself, bringing together hunters, conservation supporters, local businesses, media, state leaders, and visitors from across Minnesota and beyond.

The Minnesota Governor's Pheasant Hunting Opener receives extensive media coverage through television, newspapers, radio, social media, and outdoor travel writers, generating statewide and regional exposure while highlighting our community, businesses, landscapes, and outdoor experiences.

To help make this landmark event a success, we invite you to partner with us through financial sponsorship, in-kind support, raffle donations, or volunteer involvement.

Support may include:

- Financial sponsorships to assist with event operations, marketing, hospitality, youth engagement, conservation education, and community activities
- In-kind donations such as food, beverages, printing, signage, equipment, transportation, venues, décor, or event supplies
- Raffle donations including gift baskets, gift cards, hunting/outdoor items, lodging or dining packages, merchandise, artwork, or local products

Every contribution helps create a memorable event while strengthening Northfield's visibility as a welcoming community rich in conservation values, outdoor opportunity, and tourism experiences.

We would be honored to discuss partnership opportunities and how your organization can participate and be recognized as part of this exciting statewide event.

With gratitude,

Jane Bartho
President/CEO
Northfield Area Chamber of Commerce & Tourism
507-645-5604
janeb@northfieldchamber.com

Rachel Trnka
Director of Engagement
Northfield Area Chamber of Commerce & Tourism
507-645-5604
rachel@northfieldchamber.com

Governor's Pheasant Hunt Opener Sponsorship Form

Thank you for your interest in supporting the **Governor's Pheasant Hunt Opener!** Your partnership helps make this premier statewide event a success while showcasing the Northfield community to visitors from across Minnesota.

Please complete the information below by Friday, August 14, to ensure your business is included in event promotions.

Business Information

Business Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Sponsorship Type

Please check all that apply:

☐ Financial Sponsorship

☐ In-Kind Donation (products, services, food, equipment, etc.)

☐ Raffle Prize Donation

Sponsorship Details- Please describe your contribution below

_____

_____

_____

_____

Estimated Value $_____

Return Information

Please mail completed form to:

OR email to: rachel@northfieldchamber.com

Northfield Area Chamber of Commerce & Tourism
19 Bridge Square
Northfield, MN 55057

2026 SPONSORSHIP OPPORTUNITIES

EVENT: OCTOBER 9-10, 2026

GOVERNOR'S PHEASANT OPENER
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	Platinum Pheasant $5,000	Gold Pheasant $3,000	Silver Pheasant $1,000	Bronze Pheasant $500	Brass Pheasant $250
Admission to all official Governor's Pheasant Hunting Opener Events, and commemorative items	6 People	4 People	3 People	2 People	✗
Sponsor provided Banner at all official weekend events	4'x8' max	3'x5' max	Digital Video Display at Event	Digital Video Display at Event	Digital Video Display at Event
Sponsorship listed on pre-event promotions	Large Logo	Medium Logo	Small Logo	Line Listing	Line Listing
Opportunity to provide promotional item in commemorative package	✓	✓	✓	✓	✗
Sponsorship promotion on Visit Northfield platforms	✓	✓	✓	✓	✓
Sponsorship recognition at the Saturday lunch	✓	✓	✓	✓	✓
Sponsor logo on 35W & I-90 billboard and local area signage	✓	✗	✗	✗	✗
Sponsorship recognition on the Visit Northfield Governor's Hunting Opener webpage	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link

We welcome the possibility of in-kind donations, commemorative items, contributions, or services, dependent upon need of the event. To discuss the possibility of an in-kind donation, or questions regarding sponsorships please contact Jane Bartho at janeb@northfieldchamber.com or 507-645-5604