

Tourism
IN 2024

Social Media
@visitnorthfield

EXPERIENCE MINNESOTA AT ITS BEST!

22.1K followers ↑ **3.5%**

2.6K followers ↑ **4.8%**

Money.com's Best Places to Live isn't just about numbers. Northfield MN was one of 50 cities and towns that offer affordability, good schools and strong job markets. But more than that, these are places with a palpable spirit, nurtured and sustained by engaged citizens and receptive public officials.

Most Visited Website Pages

1- Events 2- Shopping 3- Tied: Eat & Winter Events

www.visitnorthfield.com

1,870 Visitor Packets Mailed	4,782 Email Leads	61,000 Website Visits	85.1K Google Ad Impressions