The Northfield News has an upcoming Sampling. This is where the Newspaper goes to just about every address in Northfield instead of just subscribers. So roughly 9,300 addresses to just over 21,000 people. Which equates to about 5 times our weekly subscribers. The rates are really reasonable and actually less than our normal rates.

The dates are October 1st and the 8th. It's a great opportunity to reach all of Northfield and get new clients and customers. The deadline for the ads are Tuesday 9/23 if they need to be sized or Wednesday 9/24 if they are already sized properly for the 1st week. The deadlines for the second week are Tuesday 9/30 or Wednesday 10/1.

All ads are full color and include 10,000 digital Reveal ads. (Reveal ads are the large ads at the top of the northfieldnews.com website)

Below are some marketing options for you to choose from:
1/8 page - one day $200, both days $300
¼ page - one day $400, both days $600
½ page - one day $700, both days $1,050
Full Page - one day $1,200, both days $1,800

If none of these quite fit, please let me know and we can talk about other options!

Jim Podracky- jim.podracky@apgsomn.com