

The Path to Success!





Agenda

- ✓ Background and Pain Points
- ✓ Path forward – Club Leadership Handbook
- ✓ New kid in town - we made contact
- ✓ In with the old
- ✓ Outcome – The fruits of our labor
- ✓ What's next
- ✓ Questions – Concerns – Hurdles – Setbacks - Resources

Background

- Navigators Club #05430707 was started with assistance from our neighbor the Winchester Toastmasters
- Closed corporate club championed by the VP WCC Susan Brooks and Learning & Development
- Design to target MSR's (Member Service Representatives)
- Members incentive include:
 - Membership reimbursement if members attend 80% of the meetings
 - Asset in their performance report since they are developing speaking skill needed to communicate with members

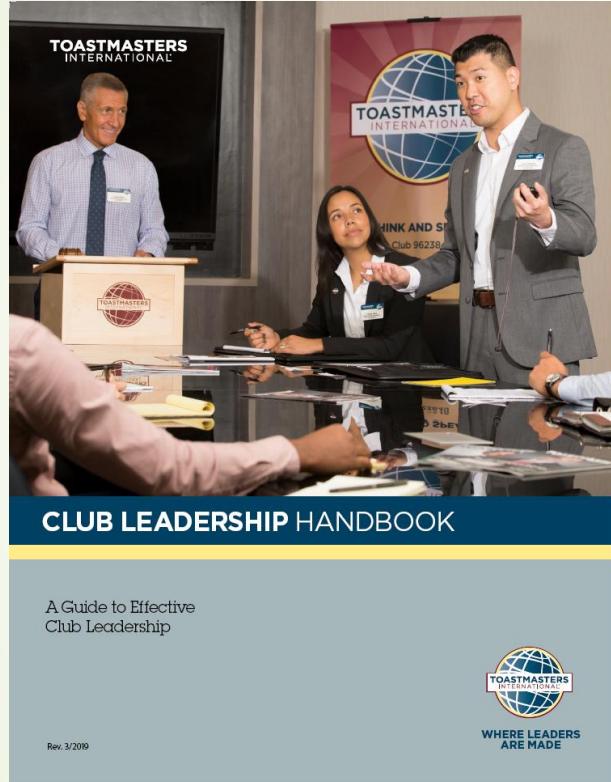
1. Strong hold from Learning & Development
2. Transition to Pathways
3. Constant member loss





2019 – 2020 Dedicated to Change

<https://www.toastmasters.org/resources/club-leadership-handbook>



Did you
know
Toastmasters
is a
repeatable
process that
cycles every
6 months?

CLUB TIMELINE		
JUNE (BEFORE TERM)	JULY	AUGUST
Specific Deadlines		
JUNE 1	JULY 1	AUGUST 1
Start: First round club officer training for credit in the Distinguished Club Program	Start: Toastmasters year Start: Distinguished Club Program	● Start: Smedley Award membership-building program
JUNE 30		AUGUST 31
▼ Due: Club officer list to World Headquarters ■ Due: Education award applications to World Headquarters ● Due: Membership applications to World Headquarters ● End: Beat the Clock membership-building program (started in previous term)		● End: First-round club officer training for credit in the Distinguished Club Program
REGULAR TASKS		
<ul style="list-style-type: none"> • Hold club officer committee meetings to share activities, accomplishments and plans • Hold meetings with your club members, such as education, membership and public relations committees 		
Important Tasks		
JUNE (BEFORE TERM)	JULY	AUGUST
<ul style="list-style-type: none"> Meet with the outgoing club leadership team to coordinate a smooth transfer Attend first club officer training Complete a Club Success Plan Purchase supplies from the Toastmasters Online Store Create a club budget Ask club members to serve on committees, such as an education, membership or public relations committee Provide the bank with a bank signature card ● Promote the Beat the Clock membership-building program 	<ul style="list-style-type: none"> ★ Attend first round club officer training ★ Plan and publicize upcoming speech contests ■ Determine education goals of each member ■ Ask members to complete a Member Interest Survey (Item 403) ★ Create a media list and publicity kit ■ Finalize the club budget with approval from the club executive committee 	<ul style="list-style-type: none"> ★ Attend first round club officer training ■ Plan and publicize upcoming speech contests ● Send membership dues statements to members ■ Plan how to help each member meet education goals ● Review the results of the Member Interest Survey (Item 403) ★ Send publicity kits to local media and invite them to attend a meeting ● Promote the Smedley Award membership-building program

FYI - District 4 made a nice list by month/role for leaders to follow

http://d4tm.org/club-administration/club-officer-checklist#month_5

Our first attempt at contact!



2019 - 2020 Leaders

President - Carina Miranda
Previously Secretary/Treasurer 2018-2019

VP Education - Lee Johnson
Previously VP Education 2017 - 2018

VP Membership - Kydesha McKenzie
Club member since 2019

VP Public Relations - Megan Wise
Club member since 2018

Secretary - Lisa Winter
Previously VP Education 2018 - 2019

Treasurer - Chelsea Garcia
Previously Sergeant at Arms 2018 - 2019

Sergeant at Arms - Suzanne Hewitt
Club member since 2017

Past President - 2018-2019
Melissa Backus
Previously VP Education 2016 - 2018



Build Meaningful Connections



Choose from 11 learning paths

- Motivation Strategies
- Presentation Mastery
- Leadership Development
- Innovative Planning
- Visionary Communication
- Strategic Relationships
- Dynamic Leadership
- Persuasive Influence
- Effective Coaching
- Team Collaboration
- Engaging Humor

Meeting Times

Every other Wednesday Noon to 1:00 PM
Every other Tuesday 5:00 PM to 6:00 PM



WHERE LEADERS ARE MADE

**WCC Toastmasters
Naviators Club
#05430707**

**Is a non-profit
organization and a part
of Toastmasters
International**

**Toastmasters
International was
founded in 1924,
includes more than
357,000 members in
more than 16,600 clubs
in 143 countries**

Join us for "An Hour to Empower"

NaviatorsOfficers@navyfederal.org



**Even royalty can have
trouble public speaking!**

Imagine the rest of us just trying to get
a word out.

Toastmasters understood this dilemma
way before King George made his famous
speech September 3, 1939.

Toastmasters International has been
perfecting the public speaking craft 90
years strong starting in a YMCA in Santa
Anna California to their current
headquarters in Denver, Colorado.

The learning experience

With their newly created Pathways learning experience, Toastmasters provides these areas of learning based on the core competencies in the program which are:

- Public speaking
- Interpersonal communication
- Leading and managing
- Leading strategically
- Building confidence

How will you grow?

- You will learn how to connect with your audience.
- Build self-confidence and self-awareness when preparing and delivering a speech.
- Build leadership skills
- Gain a competitive advantage in the work place
- Networking opportunities in a small and supportive environment

Persistence Pays

Members who have stayed the course have gone to lead their club in the Distinguished Club Program, become Area and District leaders and have gone to win contest at the Toastmasters National Convention.

Members have overcome their fear of public speaking while mastering the fundamentals, learned their leadership style, increased their knowledge, build their skills to demonstrate expertise.

Visit your club today

The WCC Toastmasters Naviators Club #05430707 cordially invites you to come and see all of this first hand.

[Email](mailto:NaviatorsOfficers@navyfederal.org) your information to:

NaviatorsOfficers@navyfederal.org

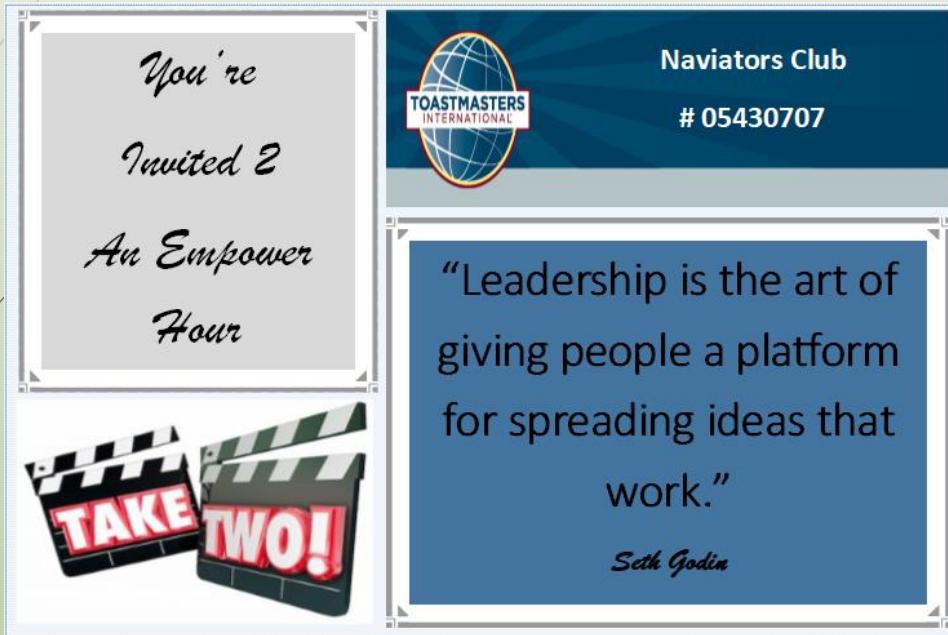
For information on scheduling your first visit.

"When dealing with people, let us remember we are not dealing with creatures of logic. We are dealing with creatures of emotion." Dale Carnegie, How to Win Friends and Influence People



In with the old - Our second attempt at contact!

This was geared towards past members.



*You're
Invited 2
An Empower
Hour*

TAKE TWO!

TOASTMASTERS INTERNATIONAL

Navigators Club
05430707

“Leadership is the art of giving people a platform for spreading ideas that work.”

Seth Godin

Date: _____

Tuesday: _____ Time: 5:00–6:00 PM

Wednesday: _____ Time: 12:00–1:00 PM

Room: _____

Email - navigator_officers@navyfederal.org

NOTE: MSR's supervisors will need to adjust your schedules.

How will you grow?

- ⇒ Improve public speaking skills
- ⇒ Practice writing speeches and presenting in a group setting
- ⇒ Build leadership skills
- ⇒ Gain a competitive advantage in the workplace
- ⇒ Networking opportunities in a small and supportive environment
- ⇒ Build self-confidence and self-awareness
- ⇒ Allows for unlimited personal growth
- ⇒ Ability to maximize your potential

Outcome - The fruits of our labor

TOASTMASTERS INTERNATIONAL

District 18 | 2019-2020 | Sep | As of 21-Sep-2019 | Export

Club Search | Name or Number | Search

District Performance | Division and Area Performance | Club Performance | Club Status

05430707 Naviators

Club Alignment

Region	7
District	18
Division	D
Area	41

Membership

Base	To Date
22	31
Required 20	
20 members or a net growth of 5 new members	

Goals

Goals Met	4
Distinguished	5
Select Distinguished	7
President's Distinguished	9

Chartered 7/12/2016

Goals to Achieve

Education (A maximum of 6 will count toward DCP credit.)

	Goal	To Date	Status
1 Competent Communicator (CC) awards	2	0	2 CCs needed
2 More Competent Communicator (CC) awards	2	0	2 CCs needed
3 Advanced Communicator (ACB, ACS, ACG) awards	1	0	1 AC needed
4 More Advanced Communicator (ACB, ACS, ACG) awards	1	0	1 AC needed
5 Leadership Awards (CL, ALB, ALS) or Distinguished Toastmaster (DTM) award	1	0	1 CL needed
6 More CL, ALB, ALS, or DTM award	1	0	1 CL needed
P1 Level 1 awards	4	1	3 Level 1s needed
P2 Level 2 awards	2	2	✓
P3 More Level 3 awards	2	0	2 Level 2s needed
P4 Level 4 awards	2	0	2 Level 3s needed
P5 Level 5 awards	1	0	1 Level 4 needed
P6 Level 6 awards	1	0	1 Level 5 needed

Membership

7 New members	4	4	✓
8 More new members	4	5	✓

Training

9 Club officers trained June-August	4	5	First Training Period Achieved
9 Club officers trained December-February	4	0	Second Training Period 4 needed

Administration

10 Membership-renewal dues on time	Y	1	
Club officer list on time	Y	1	✓

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Recognition Version 2.0

9127 S. Jamaica Street, Suite 400, Englewood, CO 80112
Phone: 720-439-5050 Fax: 303-799-7753 [Contact Us](#)

What's Next.....



**BEGINNING
YOUR SPEECH**



The Better
Speaker Series



WHERE LEADERS
ARE MADE

What's Next for membership.....

You're
Invited 2
An Empower
Hour

It's your turn **to speak**



TOASTMASTERS INTERNATIONAL

Navigators Club
05430707

Shorter is Safer.....

William Henry Harrison is credited for giving the longest speech at an inaugural ceremony. The speech comprising of 8,445 words exposed him to cold and wet, killing him a month later through pneumonia. George Washington, on the other hand didn't stress his vocal cords giving an inaugural speech just 135 words long.

From: _____

To: _____

Date: _____

Tuesday: _____ Time: 5:00—6:00 PM

Wednesday: _____ Time: 12:00—1:00 PM

Room: _____

Email - navigatorsOfficers@navyfederal.org

NOTE: MSR's supervisors will need to adjust your schedules.

Public Speaking

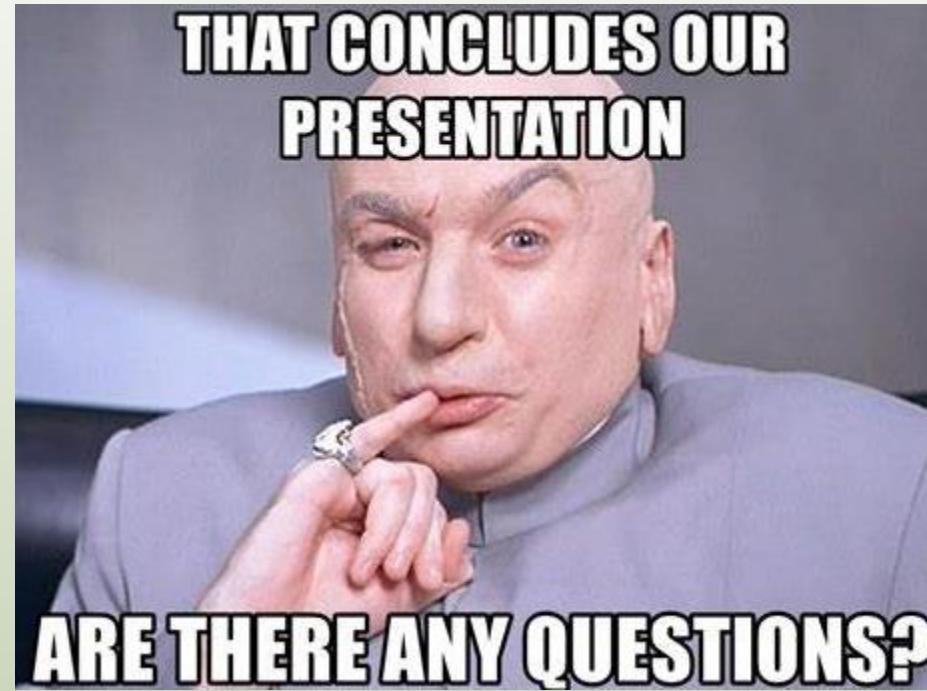


Fearful? **Confident!**

What is public speaking?

Public speaking is the process of speaking to a group of people in a structured, deliberate manner intended to inform, influence or engage the listeners.

Join us for an hour 2 empower.



Resources

Toastmasters - <https://www.toastmasters.org/resources/club-leadership-handbook>

District 4 Club Officer Checklist - <http://d4tm.org/club-administration/club-officer-checklist>

District 18 website - <https://www.toastmasters-d18.org/incentives/>