



**Dear Partner in Conservation,**

We ask you to share this information with Ohio row crop producers in your area interested in cover crops. We are advancing an ongoing initiative to drive cover crop adoption across Ohio's farmland through technical and financial assistance. This initiative, **Farmers for Soil Health**, is a USDA Partnerships for Climate-Smart Commodities program from the National Fish and Wildlife Foundation, Pork Checkoff, Soy Checkoff, and the National Corn Growers Association that aims to accelerate cover crop adoption on 30 million acres across 20 states.

The Nature Conservancy, Ohio Soybean Council and Ohio Corn and Wheat Growers bring this program to Ohio's producers with a goal of enrolling 65,000 acres of row crop farmland into cover crops by 2027. We need your help to spread the word, and want to provide you with information and our contacts should producers ask you questions about the program.

We included flyers detailing the program, points of contact within Ohio, and step-by-step instructions detailing the enrollment process to aid interested producers. We ask that you display these materials on a front desk or bulletin board, and consider this another opportunity to support your local producers. Here are a few key details you should know:

New acres and existing acres may be eligible for an incentive payment. Funding does not stack with other USDA cover crop programs. Enrollment and verification happen all online through the Farmers for Soil Health website. Even producers who don't enroll can receive free technical assistance from other producers in Ohio.

**The 2024 crop year enrollment period has a deadline of June 30, 2025.** Producers may enroll annually on a continuous basis.

**New for 2025:** Producers enrolled in H2Ohio may be eligible for Farmers for Soil Health. Row crop acres that use H2Ohio funding for cover crops are eligible for a \$2/acre payment. Producers enrolled in any other H2Ohio or non-cover crop program could be eligible for the entire \$50/acre payment.

Feel free to reach out or refer your producers to a member of our project team if you have any questions.

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Sincerely,

The Nature Conservancy Ohio Agriculture Team