



407.242.4200

We Help You

**Gain A Unique Advantage Over Your Competition  
With Targeted Marketing**

*Now in our 20<sup>th</sup> Year*



Microsoft Partner



- **Strategic Marketing and Communications** Plans for Your Business
- **Marketing Coaching and Consulting** To Get You On The Track To Success
- **Workshops/Webinars/Training/Seminars** For Public/Private events
  - Associations
  - Trade Shows
  - Chambers of Commerce
  - SCORE Chapters
  - Company Meetings
  - Special Events
- **One-on-One or Group Training** To Give You The Tools You Need To Succeed
- **Email Marketing** Training, Strategy, Campaign Implementation To Maximize ROI
- **Social Media** Marketing and Advertising Training, Strategy and Implementation
  - Facebook
  - LinkedIn
  - Twitter
  - Instagram
  - YouTube
  - ...more
- **Marketing Automation** Lead Generation, Increased Customer Engagement, More Sales
- **CRM (Customer Relationship Management)** Lead Management
- **Websites**
  - High performance websites
  - Search Engine Optimization
- **Analytics** Interpreting Your Marketing Results For You

Metrics-based execution where possible to provide quantifiable results

**COUNT ON US TO HELP YOU GROW**

**Ken Countess**  
**Managing Director**



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