**LinkedIn Jump Start
for Beginners
Profile "Cheat Sheet"**

Banner/Hero image:
- 1584 x 396 pixels

Profile photo:
- Any size between (400 x 400 pixels) and (20,000 x 20,000 pixels)

Name:
- First name: 20 characters max
- Last name: 40 characters max

Headline:
- 120 character limit

Contact Ken Countess for more information:
407-242-4200
kc@thecountessgroup.com
www.TheCountessGroup.com

Summary
- 2,000 character limit

Articles
- Article headline: 100 characters
- Article body: 40,000 characters

Experience:
- Position title: 100 character limit
- Position description: 200 character minimum (2000 max)

Education:
- Add schools, degrees, fields of study, years attended, grades, and activities/societies here

Volunteer Experience:
- Add organizations, roles, causes, dates, and descriptions here

Skills & Endorsements:
- Skills: 50 maximum
- Endorsements: Unlimited. (Count shown up to 99.)

Recommendations:
- 3,000 character limit
- Recommendations visible: 2 (ordered by date)

Accomplishments:
- Add Organizations, Certifications, Courses, Honors, Awards and Publications here

Interests:
- Companies, groups and schools you've selected will show up here