

2019 Tampa Bay Foundation for Architecture & Design 'ART on HART' –

Call to Artists

- All Tampa Bay area artists with a passion for architecture, design and music are invited to enter the 2nd Annual **TBFAD 'ART on HART'**. The program is made possible with support from the Gasparilla Music Foundation and the Vinik Family Foundation.
- The submission receipt **deadline is 5:00 p.m., Friday, November 15, 2019.**
- All artists interested in participating are requested to register their intent to submit prior to **September 27, 2019** by sending an email to tampabayfad@gmail.com

TBFAD 'ART on HART' will take place for the majority of the calendar year of 2020 and will feature a thirty five foot long clean diesel public bus acting as a rolling canvas in and throughout Hillsborough County.

Johann Wolfgang von Goethe stated, 'Music is liquid architecture; Architecture is frozen music.' Entries should be an artistic representation of how music influences the built environment while encouraging respect for others. Artists are encouraged to incorporate Tampa Bay's wide diversity of design, architecture, and musical culture into their submission; however, artists are discouraged from using "Gasparilla" themes such as pirates or beads. Please do NOT include any sponsors or their subsidiaries name or logo in the artwork; doing so will disqualify the entry. If chosen, sponsor branding will be incorporated to the final version by TBFAD.

Entries will be judged by an expert panel of judges and the TBFAD 'ART on HART' Committee. HART employees will make the final decision to select the winning entry. Submissions will be evaluated based on concept, originality, lay out and marketing adaptability.

The winning artist will receive:

- A \$2,000 cash award
- Featured bio in the TBFAD 'ART on HART' printed program
- Recognition on TBFAD & participating organizations social media sites.

By entering the contest, **you agree that the winning submission will become the property of TBFAD.**

GUIDELINES FOR ENTRY

- The TBFAD 'ART on HART' is open to all artists residing in the Tampa Bay region.
- Limit to one entry per artist. Entries must be an original art piece (any medium) that is production-ready, horizontal poster format and digitally submitted.
- Canvas size must scale to 24"x36".
- Each entry, artist must include their printed name, address, phone number and email address.
- All artists interested in participating are requested to register their intent to submit prior to **September 27, 2019** by sending an email to tampabayfad@gmail.com

Artwork must be delivered by email only to tampabayfad@gmail.com on or before the submission deadline at 5:00 p.m., Friday, November 22, 2019.

RELEASE OF RIGHTS OF THE WINNING ART PIECE AND ARTIST - POSTER ART:

"Poster Art" is the completed version of the winning concept image submitted by the selected artist to be used by the Tampa Bay Foundation for Architecture & Design. The concept image must be adaptable, in whole or in part, for the use in other media, including but without limitation, posters, advertisements, t-shirts, magnets, brochures and rack cards. The Poster Art becomes the property of the Tampa Bay Foundation for Architecture & Design.

Entrants agree to release the Tampa Bay Foundation for Architecture & Design and partners Hillsborough Area Regional Transit, Gasparilla Music Foundation, and Vinik Family Foundation from any and all liability resulting from submitting poster art. The Selected artist agrees to release the Tampa Bay Foundation for Architecture & Design and partners Hillsborough Area Regional Transit, Gasparilla Music Foundation, and Vinik Family Foundation, and all their officers, directors, volunteers, and agents from all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the artwork entered. Submission of entry artwork constitutes consent to use the Selected artist's name, likeness, & art submission for editorial, advertising, & publicity purposes, without compensation.



About Tampa Bay Foundation for Architecture & Design (TBFAD)

Established in 2015, TBFAD is a nonprofit organization dedicated to promoting and celebrating architecture, design, and the built environment through educational activities and public awareness events engaging our community. The Foundation's activities focus on public education, research and scholarships.

TBFAD's mission is implemented through educational activities and public awareness events engaging citizens of all ages.



About Gasparilla Music Foundation (GMF)

The Gasparilla Music Festival is an annual music festival in downtown Tampa produced by the Gasparilla Music Foundation, a non-profit 501(c)(3) organization. The festival takes place in Curtis Hixon Riverfront Park, Kiley Gardens Park and MacDill Park featuring musical acts from a wide variety of genres on several stages and cuisine from the region's top restaurants. As part of its mission to support and promote music and education, the organization is involved throughout the year in several initiatives, including providing scholarships to music students.



About Vinik Family Foundation

Jeffrey Vinik and his wife Penny move their philanthropy through the Vinik Family Foundation. The couple was once rather focused on Boston where they lived but since they moved to Florida, the Sunshine State has increasingly been in the spotlight. The couple has supported education, including Vinik's alma maters Duke and Harvard Business School. Arts and culture and human services are other interests.



About Hillsborough Area Regional Transit (HART)

The Hillsborough Area Regional Transit Authority (HART) was created in October of 1979 to plan, finance, acquire, construct, operate and maintain mass transit facilities and supply transportation assistance in Hillsborough County. Today, HART provides convenient, affordable public transportation options tailored to contemporary lifestyles. More people than ever in Hillsborough County are discovering benefits of our sophisticated, yet accessible and rider-friendly, network of transit options. We look forward to helping more and more of our community ride HART.

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