



Dear Supporter,

Every year the Consumer and Family Advisory Council (CFAC) for Carelon Behavioral Health and the CT Behavioral Health Partnership (CT BHP) is proud to bring you an annual consumer driven conference that promotes true partnership.

The goals of the iCAN Conference are to:

- Re-imagine true partnership by including HUSKY Health members and families within the behavioral health system of care framework to enhance and promote programs, best practices and behavioral health care outcomes.
- To encourage HUSKY Health members, families, service providers, and community partners to work together to transform systems and embrace partnership.
- To ensure Connecticut communities are educated and made aware of HUSKY Health behavioral health benefits, services and resources available to help people live their lives to the fullest potential.

We invite you to consider sponsoring the program. Information regarding the ways in which you can sponsor and support the conference is enclosed. If you have any questions, please feel free to contact us at: CTBHPiCAN@carelon.com



Consumer & Family



Advisory Council

Where Consumers Are True Partners



What iCAN means to me....

“The iCAN Conference gives all communities an opportunity to show case the valuable work and recommendations related to behavioral health, recovery, and whole health made from parents, young adults, community agencies, providers, faith-based community, and community partners.”

- George McDonald

“I see iCAN as an opportunity and a very important part of a collaborative process that happens once a year. I have witnessed our community come together to share their services and expertise with each other. I have been involved with iCAN for many years and every year it has provided me with different resources and community champions. It’s where collaboration materializes in real time and with real connections.”

- Iris Ortiz

“iCAN offers an opportunity to bring communities together of all ethnic groups with the same goals and the same voices to make positive and workable solutions for All!”

- Pamela Roberts

“iCAN means a lot to me. It gives me a voice to advocate for family and friends, and an opportunity to share their voice with true partners. It also offers a venue and platform for making connections to support healthcare and services!”

- Neva Caldwell

“iCAN provides a great opportunity for people as well as the community to access help and information for different programs and opportunities in the community that help people work toward better lives and employment.”

- Christian Rodriguez

“It is a day of learning, networking, and reuniting with health care professionals to share information on new services, resources and recovery & behavioral health programs. This helps build a sense of community and safety for those in recovery.”

- Teresa Rosario

“iCAN was birthed through the Consumer and Family Advisory Council and is the only consumer driven conference in the region. This puts the consumer voice at the forefront of mental health, substance use disorder, and recovery, and it gives us a chance to be true partners in systems change. Remember, nothing about us, without us!”

- Brenetta Henry



The Consumer and Family Advisory Council (CFAC) for
Carelon Behavioral Health and the Connecticut
Behavioral Health Partnership (CT BHP)

ARE YOU READY TO SUPPORT iCAN?

If you'd like to participate in one of our sponsorship opportunities, please complete the attached iCAN Sponsorship Application. Indicate which opportunity you are interested in then submit your application. You will receive a confirmation email with instructions on where and how to submit your payment once your application is received.

DO YOU HAVE ANY QUESTIONS?

If you have any questions, please email us at CTBHPiCAN@carelon.com so we can assist you.

HCTC, INC., FISCAL SPONSOR FOR THE 2026 iCAN CONFERENCE IS A 501 (C)(3) ORGANIZATION

GOLD SPONSORSHIP: \$3,000

- Recognition as sponsor in marketing
- Organization logo on intro PowerPoint
- Full page ad in conference program
- Organization logo on conference gift
- Organization logo on welcome signage
- Free exhibitor table
- 2 exhibitor passes
- Recognition by conference emcees
- *Feature in annual CFAC newsletter

SILVER SPONSORSHIP: \$2,000

- Recognition as sponsor in marketing
- Organization logo on intro PowerPoint
- Half page ad in conference program
- Free exhibitor table
- 2 exhibitor passes
- Recognition by conference emcees

MEAL SPONSORSHIP: \$600 - \$1,000

- Logo on signage placed on food tables
- Organization logo on intro PowerPoint
- Organization logo on event program
- Recognition by conference emcees

Breakfast Sponsorship: \$600
Luncheon Sponsorship: \$1,000

EXHIBITOR SPONSORSHIP: \$150 - \$300

- Free exhibitor table
- 2 Exhibitor passes

Commercial Vendor: \$300
Non-Profit Vendor: \$150

ALL DONATIONS IN ANY AMOUNT ARE WELCOME.



iCAN Sponsor/Exhibitor/Advertiser Application

Please complete this form and submit before 9/8/2026 via email to: ctbhpican@carelon.com

Full Company/Agency Name: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Person Attending: _____ Title: _____

Person Attending: _____ Title: _____

Company/Agency Address: _____ City: _____ State: __ Zip: _____

Please select check boxes below to indicate which sponsorships you are interested in:

Executive Sponsors:

- *Gold Sponsor\$3000
- *Silver Sponsor\$2000

Meal Sponsors:

- *Breakfast Sponsor\$600
- *Lunch Sponsor\$1000

Exhibitor Tables: Please note 2 seats available per table

- Advocacy Agency/Organization... \$150
- Provider Vendor/Company.....\$300

Advertising Sponsors:

- *Inside Program Cover (1 available: 5.75" W x 8.75" H) \$350
- *Program Insert (5.75" W x 8.75" H) \$275
- *Full Page Ad (5.75" W x 8.75" H) \$250
- *3/4 Page Ad (5.75" W x 6.55" H) \$200
- *Half Page Ad (5" W x 4.35" H) \$150
- *1/4 Page Ad (5" W x 2.15" H) \$75

*Ads can be submitted in color in the following formats: JPG, PNG and PDF

- Community Supporter \$
Community supporters will be listed in the conference program

Include total dollar amount for all sponsorships you are participating in: \$ _____

Email the completed form to the following email: ctbhpican@carelon.com

Once form is received a confirmation email and invoice will be sent with payment instructions.