



# Ministry Design

## A Conference for Churches

**Saturday, 2/20/2021  
10:00 am - 11:00 am**

**\$50 per church for unlimited participants  
Please send church name, contact person and email,  
and registration fee to**

**Barnabas Partnership  
152 Sutherlin Ave., Danville, VA 24541**

**All Seminars are one-hour presentations on Zoom.  
The individual seminar Zoom links will be sent the week of  
February 15, 2021, to each church's contact person's email  
address. The church contact person will share the links.**

### **Seminars** (See next page for descriptions)

**PASTORS' TRACK - Pastors and Pop Culture**, Dr. Cameron Jorgenson (Associate Professor of Theology and Ethics, Campbell Univ. Div. School).

**Digital Ministry: Helping Churches Reach Their Potential with Digital Media**, Jonathan Boggs (Parable Media).

**The Loss and Rebuilding of Community**, Dr. Chris Gambill (Center for Congregational Health).

**Cultivating Rhythms for Your Soul**, David and Joani Hughes.

**Leadership in a Virtual World**, Nathan Kilpatrick (Director of Leadership Education, Duke Univ. Div. School).

**Racial Reconciliation**, Reggie Edwards (Founder of The Encouraging Place).

**Being a Neighbor to Refugees**, Carolyn McClendon, with Marc and Kim Wyatt (Director, Welcome House Community Network, and CBF Field Personnel, Research Triangle Park).

We are grateful for The Barnabas Partnership and CBFNC  
sponsoring this conference.



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### Seminar Descriptions

**PASTORS' TRACK - Pastors and Pop Culture**, Dr. Cameron Jorgenson (Associate Professor of Theology and Ethics, Campbell Univ. Div. School). Ministers not only have a responsibility to interpret Scripture well, but we are also tasked with “cultural exegesis”—faithfully reading the world around us. This session will offer strategies for understanding our historical moment and engaging with popular culture in a way that goes deeper than working movie quotes into sermons. The goal: more effective ministry that takes pop culture seriously as a conversation partner.

**Digital Ministry: Helping Churches Reach Their Potential with Digital Media**, Jonathan Boggs (Parable Media). We will discuss the ministerial purpose and related theology of digital media in the church, specifically around social media, church websites, and video production, keeping the unique identity of individual churches in mind.

**The Loss and Rebuilding of Community**, Dr. Chris Gambill (Center for Congregational Health). We will combine the concerns of pastors and laity on how community has been affected, positively and negatively, during the pandemic and ways the church can rebuild community going forward.

**Cultivating Rhythms for Your Soul**, David and Joani Hughes. The pandemic and tense election season emphasize the need for the care of your soul. But, these difficult times disrupt our normal rhythms. Join the conversation on how we can develop the rhythms that nurture spiritual intimacy and strength.

**Leadership in a Virtual World**, Nathan Kilpatrick (Director of Leadership Education, Duke Univ. Div. School). Whether we are laity or clergy, sharing in the leadership of a congregation has never been easy; there is a reason it is a calling. Since spring 2020 though, congregational leaders have had to adapt all of their honed leadership skills to the digital environment. Leading in a virtual world has been even harder than leading in a world with face-to-face committee meetings and in-person worship. So, what have we learned about leading well in these months online? As congregations transition to some in-person gatherings and some online, how does that change how we lead? In this workshop, we'll talk about how we discern faithful vision, gain congregational alignment, lead change and meet resistance now. None of this is for the faint of heart, but it can be done faithfully and beautifully.

**Racial Reconciliation**, Reggie Edwards, Founder of The Encouraging Place. IF WE'RE IN CHRIST, WE'RE IN THIS TOGETHER! This session will focus on where we are and how we'll get to a better place. The world has become so divided and unfortunately, so has the Body of Christ. But there's HOPE. We know the WAY, the TRUTH, the LIGHT and the LIFE . . . His Name is JESUS! Thus we will focus on what we can do TOGETHER to be God's representatives in the earth today.

**Being a Neighbor to Refugees**, Carolyn McClendon, with Marc and Kim Wyatt (Director, Welcome House Community Network, and CBF Field Personnel, Research Triangle Park). The Raleigh/Durham/Chapel Hill and surrounding areas have been landing places for many refugees and immigrants. These individuals and families face numerous challenges and needs. You and your church can actively show the love of Christ. Find out how.