

Dr. Diane Holtzman, Professor Emerita of Business Studies-Management, is retiring June 30, 2021. Dr. Holtzman taught management and marketing courses at Stockton University since 2001 working first as an adjunct faculty member, part-time instructor, and then as Assistant/ Associate Professor of Business Studies-Management.

Prior to teaching at Stockton University Dr. Holtzman worked for over 26 years in marketing and public relations for Camden County College and Monmouth University. These experiences proved to be beneficial when integrating real-world business examples and experiential exercises into courses. According to Holtzman, "Incorporating experiential learning projects--and service-learning experiences- in the courses I've taught was a rewarding aspect of teaching. Seeing the creative and innovative solutions by our students in addressing challenges for non-profit organizations in the region, as well as seeing the students' growth in the course content areas, are memorable aspects of my teaching experiences".

Dr. Holtzman taught graduate as well as undergraduate courses: Management Theory, Practice and Vision; Marketing Communications and Social Media, Business Leadership Development [graduate courses] Senior Seminar; Principles of Marketing, Public Relations, Marketing Strategies, Management Skills, and Small Business Management as well as the general studies course, Perspectives on New Jersey Communities. From 2014-2019 she served as MBA Director and Interim Director during the Fall of 2020. As part of her teaching, she taught in the MBA Cohort program for AtlantiCare personnel and for the 177th Fighter Wing students as part of the MBA Osprey Program with the New Jersey National Guard.

In 2016-2017 she was a faculty fellow for the Stockton Center on Successful Aging (SCOSA). Among her published articles and presentations are topics in generational research, skills needed for the workplace, Essential Learning Outcomes, and e-Portfolios in assessment of student learning and employment readiness.

Among her many service activities included being a member for development of the MBA Healthcare Administration and Leadership program, one of the editors for an upcoming publication on Assessment and ELOs in New Directions for Teaching and Learning, an editor for the AePR, the Association for Authentic, Experiential and Evidence Based Learning, an international organization and part of AAC&U. In addition, she served on the Continuous Review committee for the AACSB accreditation, a faculty member on the Business Advisory Board, a task force for the prior Middle States Accreditation, and served on the 2020 committee as well as the strategic enrollment management committee. "I valued the many opportunities and rich experiences in working collaboratively with faculty in Business Studies, as well as in other areas of the University such as in Health Sciences. Working with staff members and various administrators, and being part of these team efforts, was very rewarding. To have been instrumental in students' growth, working with faculty who have a richness of talent, and working at a university that encouraged development, is a memorable and rewarding experience."