

# 2021 MBA Home Show and Tour Events

## SPECIAL SECTIONS

**2021 MBA Special Section Pub Dates:**

Spring Tour	Mar. 7
Building and Remodeling Show	Apr. 25
Parade of Homes	Aug. 15

**Spring Tour** Pub Date: **3/7/21** | Reservation Deadline: **2/12/21** | Final Creative Due: **2/19/21**  
**Home Show** Pub Date: **4/25/21** | Reservation Deadline: **4/2/21** | Final Creative Due: **4/9/21**  
**Parade of Homes** Pub Date: **8/15/21** | Reservation Deadline: **7/23/21** | Final Creative Due: **7/30/21**

Print Packages		Package Ad Investment Options	
PRINT – Full Color	ROP Ad Size	Total Net Investment	
Journal Sentinel	Tabloid Format	Print 1X	Print 3X
Back Cover	10" x 9.75"	\$3,600	\$8,100
Inside Front or Back Cover	10" x 9.75"	\$3,000	\$6,840
Full Page	10" x 9.75"	\$2,400	\$5,400
Half Page	10" x 4.75" or 4.92" x 9.75"	\$1,500	\$3,600
Quarter Page	4.92" x 4.75"	\$900	\$2,160

Package Details: The 3X RATE includes ad space in the Home Show (April 25th) and Parade of Homes (August 15th) publications



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