



4 Reasons to Repaint Your Commercial Building

The appearance of your building matters when it comes to economic value, especially if your facility houses tenants. Whether you manage an office building, factory, retail complex or multi-family housing, you should consider these four key benefits of repainting.

Demonstration of Good Building Management

What renter wouldn't hope for easy relations with the property management? When a commercial complex appears chipper and bright, prospective tenants may feel greater confidence that the building receives appropriate attention. A clean facility tends to indicate that those in charge stay on top of maintenance and that future requests for standard repairs will probably not be necessary, one excellent reason to locate within your property.

More New Tenants and Lease Renewals

Business lessees may feel that a battered-looking building sends the wrong message to their clients. Residential tenants may feel more comfortable in housing that appears well-maintained. Because fresh paint and superficial repairs enhance the atmosphere of the facility, they represent a cost-effective effort to maintain respectability and security. A safe, clean environment will likely encourage lease renewals and new tenant occupancy.

Customer Attraction

Your retail tenants depend on a healthy flow of customers to survive. But an aging exterior may discourage customers who have other options. Sprucing up the curb appeal, on the other hand, invites client retention and growth. With a steady influx of patrons, the healthier the businesses should be, offering a greater chance of improved building revenue.

Property Protection

In addition to aesthetics, paint also serves to protect the building, particularly the wood components, against the weather. It offers a sacrificial layer between the sun, rain, snow and wind. Weather and intense UV rays erode building exteriors quickly. Paint helps prevent the elements from penetrating your building exterior and could help it last much longer and potentially forestall deeper repairs.