

PROGRAM DONOR OPPORTUNITIES

Friday, May 10

THANK YOU FOR YOUR INTEREST IN SPONSORING THE 2019 SPRING GALA!

Dating back to the first fundraising event in 2007, Jeff and Deb Hansen and Iowa Select Farms have covered the costs of hosting the Spring Gala event, allowing sponsorship dollars to go directly towards Foundation programs and projects.

Founded in 2006, the Foundation works to provide hunger relief to struggling Iowa families, show gratitude to members of the Armed Services and strengthen efforts to find a cure for childhood cancer while improving the quality of life for impacted families.



JUST A FEW OF THE PROGRAMS OPERATED ANNUALLY BY THE DEB AND JEFF HANSEN FOUNDATION INCLUDE:

- **Pork Care Packages** for over 12,000 military families
- Establishment of the **Hansen Home for Hope** for children and families impacted by cancer
- **PowerSnack Program** for over 21,000 food insecure children
- **Operation Christmas Meal** for 18,000 food insecure families
- **Back-to-School Bash** and **Christmas parties** for Children's Cancer Connection's 600 families
- **Care Packages** for Children's Cancer Connection families
- **Haul Out Hunger**—delivering 32 tons of pork to 107 community food shelves



SPONSORSHIP NOTES

- Sponsors have the opportunity to take a buying credit at 50% of their sponsorship investment
- Buying credit may be used towards any live or silent auction item

Sponsorship Level	Buying Credit
Platinum—\$30,000	\$15,000
Diamond—\$20,000	\$10,000
Gold—\$15,000	\$7,500
Silver—\$10,000	\$5,000
Bronze—\$6,000	\$3,000
Foundation Partner—\$3,000	\$1,500

- Buying credit will be applied to the total auction purchases at the event
- Sponsors or individuals who donate items to the live or silent auction may not take a buying credit against that item
- All invoicing for sponsorships and additional auction items purchased on May 10 will be issued to individuals and companies AFTER the event



CONTACT:

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SPONSORSHIP LEVELS

Friday, May 10, 2019



PLATINUM SPONSOR — \$30,000

- Eight (8) complimentary tickets to the Spring Gala (\$2,000 value)
- Option to take a \$15,000 live and silent auction buyer credit
- Four (4) complimentary hotel rooms at event location for Friday, May 10
- Your name or company logo in event promotional materials and company newsletters at appropriate giving level
 - Spring Gala program
 - Spring Gala signage
 - Recognition in *Doing The Right Thing*, an electronic newsletter circulated to employees, stakeholders, lawmakers and key influencers

DIAMOND SPONSOR — \$20,000

- Six (6) complimentary tickets to the Spring Gala (\$1,500 value)
- Option to take a \$10,000 live and silent auction buyer credit
- Three (3) complimentary hotel rooms at event location for Friday, May 10
- Your name or company logo in event promotional materials and company newsletters at appropriate giving level
 - Spring Gala program
 - Spring Gala signage
 - Recognition in *Doing The Right Thing*, an electronic newsletter circulated to employees, stakeholders, lawmakers and key influencers

GOLD SPONSOR — \$15,000

- Four (4) complimentary tickets to the Spring Gala (\$1,000 value)
- Option to take a \$7,500 live and silent auction buyer credit
- Your name or company logo in event promotional materials and company newsletters at appropriate giving level
 - Spring Gala program
 - Spring Gala signage
 - Recognition in *Doing The Right Thing*, an electronic newsletter circulated to employees, stakeholders, lawmakers and key influencers

SILVER SPONSOR — \$10,000

- Four (4) complimentary tickets to the Spring Gala (\$1,000 value)
- Option to take a \$5,000 live and silent auction buyer credit
- Your name or company logo in event promotional materials and company newsletters at appropriate giving level
 - Spring Gala program
 - Spring Gala signage
 - Recognition in *Doing The Right Thing*, an electronic newsletter circulated to employees, stakeholders, lawmakers and key influencers

BRONZE SPONSOR — \$6,000

- Two (2) complimentary tickets to the Spring Gala (\$500 value)
- Option to take a \$3,000 live and silent auction buyer credit
- Your name or company logo in event promotional materials and company newsletters at appropriate giving level
 - Spring Gala program
 - Spring Gala signage
 - Recognition in *Doing The Right Thing*, an electronic newsletter circulated to employees, stakeholders, lawmakers and key influencers

FOUNDATION FRIENDS — \$3,000

- Two (2) complimentary tickets to the Spring Gala (\$500 value)
- Option to take a \$1,500 live and silent auction buyer credit
- Your name or company name in the event program

Thank You

FOR YOUR SUPPORT OF THE
DEB AND JEFF HANSEN FOUNDATION



Spring Gala

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