

PROGRAM DONOR Opportunities

DEB AND JEFF HANSEN FOUNDATION

Thank You

FOR YOUR INTEREST IN DONATING TO THE PROGRAMS OF THE DEB AND JEFF HANSEN FOUNDATION!

Founded in 2006, the Foundation works to provide hunger relief to struggling Iowa families, show gratitude to members of the Armed Forces and strengthen efforts to find a cure for childhood cancer while improving the quality of life for impacted families.



SPRING
GALA

2023



CHILD & FAMILY SUPPORT

Providing Critical Food and Essentials to Our Most Vulnerable

Power Snack

- 21,717 children
- 113 schools
- 48 sandwiches per child



Operation Christmas Meal

- 13 events
- 20,000 families
- 400,000 servings
- 64 community 4-H and FFA projects



Haul Out Hunger

- 85 food pantries
- 8,400 families
- 168,000 servings



Henry's Heroes

- 2,300 families
- 100 Little Farmer Toy Boxes
- 100 daycares



Little Free Pantry

- 11 pantries total
- Monthly restocks by employee pantry captains



2022 GIVING: \$2,084,179

767,355 FAMILIES | 99 COUNTIES

MILITARY

Recognizing our Veterans, Active and Reservists and Military Families

Pork Care Packages

- 49 military units/organizations
- 14,143 military families
- 523,291 servings



Project: Food and Fellowship

- 9,464 families
- 600 Gold Star family gifts
- 48 grants to support military family events



My Veteran Hero

- 330 individual gifts
- 20 group visits
- 760 total veterans



CHILDHOOD CANCER

Improving the Quality of Life for Children and Families

Jeff and Deb Hansen Home for Hope

- \$300,000 donation for Jeff and Deb Hansen Home for Hope renovations
- Workshop with 20 families for May Day baskets
- 650 New Year's wishing walls
- 130 Back-to-School Bash kiddos



Children's Cancer Connection

- 22,365 Beads for Bravery
- 76 My Journey Books
- 67 new family kits
- 4 Star Boxes to provide comfort to families during a loss



Donor Levels

2023 DEB AND JEFF HANSEN FOUNDATION FUNDRAISING DRIVE



SPRING GALA
2023

DIAMOND PLUS — \$50,000

- Ten (10) complimentary tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** Twenty (20) Iowa State Fair Experience family packages for you and your team

DIAMOND LEVEL — \$30,000

- Ten (10) complimentary tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** Ten (10) Iowa State Fair Experience family packages for you and your team

PLATINUM LEVEL — \$20,000

- Eight (8) tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** Eight (8) Iowa State Fair Experience family packages for you and your team

GOLD LEVEL — \$15,000

- Six (6) tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** Six (6) Iowa State Fair Experience family packages for you and your team

SILVER LEVEL — \$10,000

- Four (4) tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** Four (4) Iowa State Fair Experience family packages for you and your team

BRONZE LEVEL — \$6,000

- Two (2) tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** Two (2) Iowa State Fair Experience family packages for you and your team

FRIEND LEVEL — \$3,000

- Two (2) tickets to the Spring Gala
- Complimentary hotel rooms for company guests at event location for Friday, May 12
- Your name or company logo in event materials and Foundation Impact Report
- **WOW!** One (1) Iowa State Fair Experience family package

CONTACT:

Deb and Jeff Hansen Foundation
5034 Grand Ridge Drive
West Des Moines, Iowa 50265

JEN SORENSON
jsorenson@iowaselect.com
641-373-4534



iowaselect.com

