

FOR IMMEDIATE RELEASE**CONTACT:**

Leslie Covell Hershberger
Community Program Manager
Blue Zones Project® -- Dodge County
920-342-2479
Leslie.CovellHershberger@sharecare.com

MEDIA ADVISORY**GRACE PRESBYTERIAN BECOMES NEWEST BLUE ZONES PROJECT APPROVED™ FAITH-BASED COMMUNITY**

What: Ribbon cutting ceremony being held to recognize Grace Presbyterian Church as the newest Blue Zones Project Approved™ faith-based community

When: Sunday, August 25, 2019
10:35 p.m. – 10:45 a.m.

Where: Grace Presbyterian Church (Lawn at back of church weather permitting; fellowship hall if inclement weather)
215 Gould St
Beaver Dam, WI

Public/Private: Public event.

Interview Opportunities:

Chris Davis, Pastor Grace Presbyterian Church
Pat Kneser, Grace Presbyterian Church and Wellness Committee Member
Janelle Wiebelhaus-Finger, Blue Zones Project Dodge County Project Manager

Background: Grace Presbyterian is a vibrant and caring church in Beaver Dam that is committed to improving both the spiritual and physical well-being of their congregation as demonstrated by their designation as a Blue Zones Project Approved faith-based community. The church emphasizes community within and outside of their walls with regular social gatherings at Riverfront Wine Bar and small group gatherings around a common mission. They also host an annual family fun event at Easter. To help church members make healthier choices easier, Grace Presbyterian held a Purpose Workshop, plant slant potluck, and a make and take cooking class. The monthly Courier, a newsletter distributed at Grace, was used to communicate about Blue Zones Project and other well-being educational opportunities.

Visuals: Ceremony with ribbon cutting and Blue Zones Project Approved certificate being presented. A potluck picnic will follow outside, weather permitting. The potluck will be held indoors if inclement weather.

Blue Zones Project is a community-by-community well-being improvement initiative designed to support longer, better lives through permanent changes to environment, policy, and social networks. Blue Zones Project is brought to Dodge County through sponsorship by Beaver Dam Community Hospitals, in collaboration with Sharecare[®], Inc. and Blue Zones, LLC. Dodge County is the first Blue Zones Project demonstration site in the state.

For details about becoming a Blue Zones Project Approved organization or general information about Blue Zones Project Dodge County, call 920-392-9408, or visit dodgecounty.bluezonesproject.com.