



To Our Potential Business Partners:

The 2<sup>nd</sup> Annual Long Island CRPS/RSD Awareness Walk is seeking sponsors, donations, and product services for a September 9, 2017 walk at Eisenhower Park in East Meadow, New York to benefit RSDSA.

## WHY GIVE

Complex Regional Pain Syndrome (CRPS), also known as Reflex Sympathetic Dystrophy (RSD) is one of the most painful syndromes. CRPS/RSD has the highest rated pain noted on the McGill Pain Index, which is a scale that doctors use to measure and compare pain. The pain is experienced 24 hours a day, 7 days a week. Many people with CRPS cannot even be hugged by their loved ones because the pain is so excruciating.

It often develops after a fracture, sprain, surgery, or other trauma to the body. Most physicians are unaware of this syndrome. Individuals see an average of at least 4 medical professionals before they are diagnosed. Early intervention and proper treatment are critical for remission and recovery.

RSDSA uses funding to help people with CRPS. From educational opportunities and awareness events, such as conferences and walks, to being a driving force behind research for better treatments, RSDSA strives to make a difference in the lives of people affected by CRPS. RSDSA also provides emergency financial assistance for those that need help with medical expenses, as many people with CRPS/RSD are unable to work. Funding from events such as this walk will go towards helping the CRPS community.

## OUR MISSION

RSDSA is a national non-profit organization. For over 31 years, we have educated, supported, and provided hope to all those affected by CRPS/RSD while driving research for better treatments and a cure.

All donations and product/service donations are tax-deductible. Checks can be made out to RSDSA. RSDSA's tax ID number is 22-2559139.

If you have any questions, please contact Stacey Udell at 631-379-7784, 631-253-9155 (fax), or email her at [sudell@staceyudell.net](mailto:sudell@staceyudell.net). You may also contact Samantha Barrett at 508-942-2141 or email [info@rsds.org](mailto:info@rsds.org). Thank you for your consideration. We look forward to hearing your positive response.

Best Regards,

Samantha Barrett, Special Events Coordinator

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Stacey Udell, Local Coordinator

RSDSA invites you to participate as a RSDSA business partner. Please join us and make a difference.

## SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSORSHIP: \$10,000

#### *TITLE SPONSOR OF ALL 5 MAJOR EVENTS*

The Title Sponsor is prominently featured at all 2017 major events and can present at our conferences around the country. These events are filmed and your sponsorship is highlighted on RSDSA's YouTube channel and event pages, as well as:

- Featured exhibit table at all events
- Placement on RSDSA website on RSDSA's Web Partnership Banner (with a link to your homepage), as well as on the event registration pages, and in the RSDSA Community Update E-Newsletter
- Name placement in e-alerts, linked to many health and chronic-pain organizations
- Premier acknowledgement of sponsorship in RSDSA 2017 Annual Report
- Opportunity to blog or vlog twice
- Option to write articles in RSDSA Community Update E-Newsletter

### PLATINUM SPONSORSHIP: \$5,000

- Featured presence at four major events and acknowledgement at events and conferences. The conferences are filmed and sponsorship is acknowledged on RSDSA's YouTube channel and event pages.
- Opportunity to exhibit at four major events and have promotional materials included in conference/event packets and name placement in E-alerts
- Option to speak at three conferences
- Corporate name or logo on Web Partnership banner, event web page, and the RSDSA Community Update E-Newsletter.

- Acknowledgement in conference/event materials, and opportunity to write articles in our newsletter twice yearly, reaching 20,000 readers
- Acknowledgement in the RSDSA 2017 Annual Report
- Opportunity to blog

### GOLD SPONSORSHIP: \$2,500

- Featured presence at three major events and acknowledgement at each event. These events are filmed and viewed on RSDSA's YouTube channel.
- Opportunity to exhibit at three major events and have corporate name or logo on Web Partnership banner, event web page, and RSDSA Community Update E-Newsletter
- Placement in all printed materials, including an opportunity to submit an article for publication in our newsletter yearly, reaching 20,000 readers, and name mention in E-alerts
- Promotional materials included in event packets
- Acknowledgement in the RSDSA 2017 Annual Report

### SILVER SPONSORSHIP: \$1,000

- Corporate name or logo on event web page
- Opportunity to exhibit at one walk
- Promotional items in walk packet

### BRONZE SPONSORSHIP: \$500

- One-time opportunity to exhibit at the walk

### ORANGE SPONSORS: \$250

- Name/logo on event web page



## Sponsor Order Form

**Please complete this form and mail it to the address below**

**RSDSA, 99 Cherry Street, PO Box 502, Milford, CT 06460**

**You may also contact RSDSA at 877-662-7737 or [info@rsds.org](mailto:info@rsds.org)**

### Sponsor Information:

Sponsoring Organization Name (as listed on all RSDSA promotional materials)

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media links: \_\_\_\_\_

Primary Contact Name and Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsor Opportunities (Please Check One)

☐ Diamond - \$10,000

☐ Platinum - \$5,000

☐ Gold - \$2,500

☐ Silver - \$1,000

☐ Bronze - \$500

☐ Orange - \$250

### Payment Schedule

All payments are non-refundable. Deposit is due within 10 days of executed agreement in order to hold the sponsorship. Must be received prior to July 28, 2017

☐ Check (payable to RSDSA)

☐ Credit Card (if checked, please circle the type of card below)

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_