



The Co-op is now accepting applications from community groups for the 2018 SEED Program, which includes Community Shopping Days (CSD). The 12 designated shopping days fall on the third Saturday of each month. Each organization receives two percent of the combined sales from all three locations for its scheduled Saturday, is included in the Co-op News, and is featured on a bulletin board display at the front of both stores for the entire month. Throughout the awarded month, Co-op shoppers can also donate to the SEED organization of the month at any Co-op register. Organizations are encouraged to promote their shopping day and the register donations to their supporters.

Eligible groups serve our community in one or more of the following areas: food and sustainable agriculture; social justice, peace and human rights; ecological issues; education; health and well being; and community development. Donations are primarily awarded to nonprofit and cooperative organizations working in Bellingham and Whatcom County.

The application deadline is Friday, September 1, 2017. In October, the Co-op Member Affairs Committee (MAC) recommends 12 groups and the Board approves the final slate in November. Each year we receive applications for more organizations than we can fund. So, if you aren't selected this year, we encourage you to re-apply the following year.

Organizations that were awarded a 2017 SEED are asked to sit out one year before reapplying.

**Applications must be submitted electronically.** The application is available at [www.communityfood.coop](http://www.communityfood.coop). Download and complete the application, then e-mail it to [CSD@communityfood.coop](mailto:CSD@communityfood.coop). No supplemental information will be accepted.

**Due to the large number of applicants, please adhere to the following application guidelines:**

- Entire application must fit on the following double-sided 8.5"×11" application form
- Observe all word limits as indicated
- Use 9 point or larger type size
- Maintain basic format of application
- No supplemental information accepted

**Applications that do not adhere to guidelines may be eliminated from consideration.**

If you have further questions, or need help with the application process, contact Kris Buettner at 360-734-8158, ext. 309, or [KrisB@communityfood.coop](mailto:KrisB@communityfood.coop).

## Strategic Plan Goals

1. **Economic Resilience**—Build on our core competencies as natural-food grocers and extend the reach of our cooperative business.
2. **Local Food System Development**—Collaborate in the development of a vibrant local and regional food production and distribution system.
3. **Community Engagement**—Engage with the community to build strategic partnerships and effectively tell our story.
4. **Healthy Food Access**—Embrace the diversity of our community and take the initiative to make high-quality, nutritious, culturally appropriate, and affordable food more accessible to all.
5. **Exemplary Workplace**—Cultivate a work environment that generates staff engagement and models excellent employment practices.
6. **Stewardship & Advocacy**—Energize our member-owners to support positive change around core issues that affect the Co-op and the community's future.



# 2018 Community Shopping Day Application

**Application Deadline Sept. 1, 2017**

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Organization:

Email & website:

Phone and Contact Person:

**Please select only one of the following categories that best fits the scope of your project:**

Food and Sustainable Agriculture

Community Development

Ecological Issues

Social Justice, Peace and Human Rights

Education

Health and Well-being

Cooperative Development

Other: \_\_\_\_\_

**1. Tell us about your organization:**

Organizational structure (community org., IRS recognized nonprofit, cooperative, etc.): (Maximum 20 words.)

\_\_\_\_\_

Year established: \_\_\_\_\_ Number paid staff: (full-time) \_\_\_\_\_ (part-time) \_\_\_\_\_

Number volunteers/year: \_\_\_\_\_ Volunteer hours/year: \_\_\_\_\_ Number of people served: \_\_\_\_\_

**Description:** include any applicable information to summarize the purpose of your organization, such as mission statement, history, overview of programs/services/activities, measurable outcomes, etc.

**(Maximum 1,400 characters/approx. 200 words)**

**2. How does your organization support/promote a healthy, thriving future for Whatcom County?**

**3. Your funding request:** how will funds be used (approx. \$2,000 donated through Co-op contribution)? Describe your proposal. Include estimated total budget and additional funding sources. Will these funds be used to cover admin. or programming costs?

**(Maximum 1,400 characters/approx. 200 words)**



# 2018 Community Shopping Day Instructions

**Application Deadline Sept. 1, 2017**

4. How do you see your project congruent with the Co-op's Strategic Plan Goals (see page 1)?  
(Maximum 1,400 characters/approx. 200 words)

5. **Financial information** for 2016 or most recent financial period you can provide:

Financial period (dates): \_\_\_\_\_

Annual organizational budget: \$ \_\_\_\_\_

<u>ANNUAL INCOME:</u>	<u>Dollar amount:</u>
From grants:	\$ _____
From donations:	\$ _____
Other (program income, sales, etc):	\$ _____
<b>TOTAL INCOME:</b>	<b>\$ _____</b>

<u>ANNUAL EXPENSE:</u>	<u>Dollar amount:</u>
Overhead & Admin. (rent, utilities, etc.):	\$ _____
Programming:	\$ _____
Other:	\$ _____
<b>TOTAL EXPENSE:</b>	<b>\$ _____</b>

6 a) Please note any expected financial change for 2018.

Optional additional financial information (1,400 characters/approx. 200 word limit):