



June 20, 2018

Dear Pontiac Area Chamber Member,

The Pontiac Area Chamber has been organizing the Threshermen's Parade for more than 60 years, and this year the annual parade will be on Sunday, September 2, 2018. The theme this year will be ***Honoring Our Farmers***.

The parade is one of the biggest events in the Pontiac area drawing between 10,000 and 15,000 spectators to downtown Pontiac on the Sunday of Labor Day weekend each year. And, each year more than 150 units participate in the parade from floats and tractors to local politicians and from high school bands to the South Shore Drill Team.

We invite our entire membership to be part of the parade. Attached to the letter is an entrance form if you are interested in joining the parade.

In addition, the Pontiac Area Chamber does not charge a fee to participate in the parade and several of the units participating in the parade require the Chamber to pay them a participation fee. Last year, the parade cost the Chamber more than \$7,000.

We need your help to keep the parade vibrant and strong for this year and future years. Without the sponsorship of local businesses and community members, the parade would not be such a grand success.

Please complete the attached form and send it back to the Pontiac Area Chamber along with your sponsorship no later than August 10, 2018. All contributors will be recognized with signage during the parade. Make sure to indicate on the form how you would like your name written on the sponsorship sign. Your continued support and contribution is greatly appreciated in keeping the parade strong and vibrant.

Sincerely,

A handwritten signature in black ink that reads "Mindi Terrell".

Mindi Terrell
Executive Director

Enclosed is my contribution for the 2018 Threshermen's Parade.

\$50 \$100 \$250 \$500 \$1,000 Other amount

Your name as you would like it to appear on the sign in the parade.



2018 Threshermen's Parade Registration Form
Honoring Our Farmers
Sunday, September 2, 2018

All registrations must be submitted no later than Friday, August 10, 2018. Late registrations are not guaranteed a spot in the parade. If late registrations are accepted, the unit will be placed at the end of the parade.

Name: _____

Phone: _____

Email address: _____

Mailing address: _____

City, ST & Zip: _____

Would you like to have further parade communications sent via email? _____

Entry Category (check one)

Float _____

Theme Float _____ Non-Theme Float _____

Professionally-Built Float _____ Non-Professionally-Built Float _____

Antique Vehicle _____

Horse or Horse Group _____

Political _____

Car, Truck or Van _____

Farm Machinery _____

Steam Engine _____

Fire/Police/Rescue Unit _____

Color Guard/Military _____

Band _____

Other _____

Note: Professionally-built floats are ineligible for awards.

Will your entry include music? _____

Will you be handing out anything (including candy)? _____

Does your unit require sponsorship? _____

Note: Candy and other items must be handed out by people walking the parade route. Throwing anything from a moving vehicle during the parade is strictly prohibited. Units found throwing candy or other items from moving vehicles will be removed from the parade.

(OVER)

Physical description of entry (approximate size & length, etc.) _____

Description of entry for commentary by parade announcer:

Return completed forms to:

Pontiac Area Chamber of Commerce
210 N. Plum Street
Pontiac, IL 61764
Fax: 815.844.2600
Email: admin@pontiacchamber.org

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I (we) will participate in the annual Threshermen's Reunion Parade in Pontiac on Sunday, September 2, 2018.

I understand that all drivers must have a valid driver's license. I agree that our unit will have no alcoholic beverages in the formation area or along the parade route. Horse/pony units agree to either bring a clean-up crew along with them in the main body of the parade or agree to be placed at the end of the parade. I further agree that our unit will only hand out candy or other items from person walking the parade route.

I understand that our unit may be removed from the parade for violating any of these safety regulations.

I have read the enclosed Parade Participant Safety Notice and understand that I am responsible for making sure all participants in my unit follow all safety regulations.

Print Name & Title: _____

Signature: _____

Date: _____



2018 Parade Participant Safety Notice:

Driver's License Requirement: All drivers must have a current driver's license and be able to show it if asked. This includes but is not limited to all cars, tractors and recreational vehicles. Anyone without a valid driver's license will be pulled from the parade route.

Candy Throwing: Candy and other items must be handed out by people walking the parade route. Throwing anything from a moving vehicle during the parade is strictly prohibited. People found throwing candy or other items from moving vehicles will be pulled from the parade.

Alcoholic Beverages: Absolutely no alcoholic beverages allowed in the formation line or along the parade route.

Parade Pacing: Obey all the pacing instructions of the parade officials along the route. Please keep pace with the unit in front of you.

Staging Area Parking Regulations: Due to safety reasons, only authorized vehicles are allowed in the parade staging area. Please make sure that all members of your unit are aware of this restriction. If your unit has children or adults that need to meet you, please inform them they must park outside of the staging area and walk in. This will be enforced with no exceptions.

Band Units and Other Large Groups: Due to safety reasons, all members of band units or other large groups must remain inside their designated area at all times. Please make sure that all members of your unit are aware of this restriction.

Parade Finish: Avoid walking back through the parade once your unit has finished. Please make sure that all members of your unit are aware of this restriction. Parade participants can be met at LSC Communications (formerly R.R. Donnelley) or J.B. Lee Transportation for pick-up. NOTE: No heavy equipment, semis, steam engines or animals on the LSC Communications property.