

PLANT THE PROMISE



Red Ribbon Week, October 23rd-31st is a nationally recognized initiative each fall with an emphasis on prevention education and commitment to living a safe, healthy and drug-free life. **Plant the Promise** is a wonderful way to celebrate Red Ribbon Week. Students plant red flower bulbs during Red Ribbon Week in the Fall which bloom in the Spring, and serve as a reminder of the importance and the beauty of living a drug-free life. Additionally, it provides a chance to enjoy the outdoors, connect with nature, take a break from daily stress and see the rewards of something beautiful you've nurtured.

If you are interested, please submit a proposal to be reviewed. Based on the proposals, we will select two schools to sponsor this activity. As a continuation of the project we ask to schedule a date in May to follow up once the flowers are in bloom.

If selected, your school will receive:

- Set of 100 Tulip Bulbs
- 1 Bulb Planter
- 30 Plant the Promise Shovels
- 30 Plant Markers
- 1 Large Plant Bed Sign
- 30 Plant the Promise Silicone Bracelets

Please provide the following information:

Name of School: _____

Main Contact/Facilitator: _____

Email: _____

Primary Contact Phone Number: _____

Do you have an area where you are able to plant 100 bulbs of flowers? Yes No

What day will you be planting (10/23-10/31)? _____

Estimated number of participants in this activity? _____

May we capture media coverage? Yes No

Please provide a short narrative of how you plan to implement this activity?

If you have any questions, please contact:

Ashley Brown at ashleyb@centerforprevention.org or (973) 383-4787