



2019 ONLINE AUCTION

LIVE UNITED

Introducing a new way to give in Logan County! United Way's Online Auction gives local businesses a chance to put your products and services in the social media spotlight—right in the midst of the holiday shopping season! Here's how it works:

1. You make a donation of in-kind products or services.
2. We put them up for bid in our 1st Annual Online Auction, which will go live on Cyber Monday (December 2) and run through December 16.
3. Your items will include a complete description, photo(s), your corporate logo, and a link to your website, **MARKETING** your products to local and regional shoppers.
4. All proceeds from the winning bids of auction items will benefit our 2019 United Way campaign.
5. **YOUR** gift to the Online Auction helps us win the fight for the health, education, and financial stability of every person in Logan County.

Take advantage of this great opportunity to showcase your products and services by donating to the event!

UNITED WAY OF LOGAN COUNTY

130 S. Main St. Suite 109

Bellefontaine, OH 43311

(937) 592-2886

WWW.UWLOGAN.ORG



**United Way
of Logan County**

2019 ONLINE AUCTION PLEDGE FORM

United Way
of Logan County



UNITED WAY OF LOGAN COUNTY, 130 S. MAIN STREET, SUITE 109, BELLEFONTAINE, OHIO, 43311

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(937) 592-2886.

CONTACT INFORMATION

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Website: _____

Signature: _____ Date: ____/____/____

ITEMS FOR DONATION

- Items of \$250 in value will be listed publicly for bid for 1 full week in the Online Auction catalog.
- Items of \$500 in value or more will be listed publicly for bid the full 2-week duration of the Online Auction catalog.
- Total donations of \$1,000 or more qualify your business for Corporate Recognition in United Way's Peak Giver Society.

United Way
of Logan County



Item / Service # 1: _____

Fair Market Value: \$ _____

Please describe details about this item. (Brand, model number, specifications, size, restrictions, deadlines.)

Item / Service #2: _____

Fair Market Value: \$ _____

Please describe details about this item. (Brand, model number, specifications, size, restrictions, deadlines.)

How / When may United Way obtain item(s): _____

WONDERING WHAT TO GIVE?

THESE TYPES OF ITEMS ARE THE MOST POPULAR
IN ONLINE AUCTIONS.

- A "signature" product or service that defines your business
- One-of-a-kind experiences
- Trendy electronics
- Sports / Event Tickets
- Food
- Anything Ohio State Buckeyes
- **Gift Certificates / Gift Cards**
(Tip: Instead of one large gift card, give multiple smaller ones, to attract more winning customers to redeem them at your business and entice them to spend more while they're there!)

NEXT STEPS

- Please e-mail a photo of your item(s) and your corporate logo to dave@uwlogan.org.
- Scan or return this form to dave@uwlogan.org or mail to: United Way, 130 S. Main St., Suite 109, Bellefontaine, 43311
- We will be in touch with you to pick up the item(s).



UNITED WAY OF LOGAN COUNTY'S LEADERSHIP GIVING SOCIETY

PEAK GIVERS



Alexis de Tocqueville Society — \$10,000 and up
Ellen B. Blair Society - \$5,000 to \$9,999

Gold - \$2,500 to \$4,999
Silver - \$1,750 to \$2,499 Bronze - \$1,000 to \$1,749