



Learning Lab Product Demonstration

Submit by October 1, 2022 at 12 PM for Consideration

Show the industry how to use your product!

- Learning Labs are open to ALL attendees and allow for participation in an activity or demonstration
- Presenting companies must hold Learning Lab in the exhibit hall during exhibition hours, and the demonstration is product-specific, and **not** approved for a continuing education credit
- The fee* to present is \$500 for a one-hour (1) session
- Each Learning Lab has a maximum of 40 participants

Presenter Name: _____ Company: _____

Phone: _____ Email: _____ Best Time to Contact: _____

Learning Lab Title (Conciseness is Key):

Describe Presentation in 50 Words or Less:

Clearly and specifically state what you're educating participants during your seminar

Experience Level: _____ Beginner _____ Intermediate _____ Advanced

Intended Audience: _____ Builder/Installer _____ Service _____ Retail _____ Solar

Preferred Day: _____ Friday _____ Saturday

Estimated Time: _____ Set-Up _____ Take Down

Learning Lab fee* is \$500 and includes:

- Promotion on the Show Website, Facebook, Twitter and in 2023 Registration Guide
- Session Signage with Company Logo
- Basic Electricity to Power Audio Visual Equipment; Audio Speakers; 1x Wireless Lavalier Microphone
- 1x LCD Projector (Laptop Not Provided); 1x Laser Pointer; 1x Flip Chart and Markets

Please submit payment with this form. Make checks payable to Florida Swimming Pool Association (FSPA).

Printed Name: _____ Title: _____

Authorized Signature: _____ Date: _____

Credit Card # _____ Expiration: _____ Billing Zip Code: _____ CCV: _____

I authorize the Florida Swimming Pool Association to use the above payment information for purchase of a learning lab showcase at the 2023 Everything Under the Sun^{se} Expo per the rate listed above.

Signature: _____ Date: _____

Please Return to Brittany Cagle, Education Workforce Program Manager, by October 1, 2022 at brittany@floridapoolpro.com