



Your Prosperity is Our Business
Votre prospérité est notre affaire

Dear TIANB member,

Please allow us to give you some information in relation to Passport to New Brunswick. We launched our first ever Passport to new Brunswick in June 2008, a member to member advantage offering, available to ALL TIANB members and their employees. We are repeating this offering again in 2017/2018.

More benefits for our members mean more fun for everyone! We truly believe that this initiative allows you, the members, to support our tourism economy while learning more about our industry and what it has to offer our visitors!

The passport will be valid anytime between January 1st, 2017 to January 31st, 2018. The passport cards have no cash value and must be presented upon arrival or quoted upon reservation. Each individual that is employed at your organization will receive a Passport card as long as your organization is an active member of TIANB. In order to determine number of employees at your organization, we strongly encourage that, you update your membership profile on TIANB's website and let us know how many employee(s) you have. Based on provided information, we will send you the appropriate number of passport cards. The card bearer will be entitled to receive "Passport to New Brunswick" benefits. Please ensure that employees wanting to take advantage of these benefits have the passport card with them when visiting the various locations.

If you require advanced notice; or any restriction to apply to your offerings please do let us know, so that we can include them in our communications to the TIANB's members. Once we receive all the sign up forms from the members, we will generate a document that will indicate where the passport card can be used. This information will also be on our website at www.tianb.com under Membership & Benefits for reference purposes.

Please do not hesitate to contact us for any questions or information needed.

Here's to another great year!

TIANB Team

