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Developing Effective Trainers for the Canadian Tourism and Hospitality Industry

[Tourism trainers in Canada](#) need not look outside the country for effective training and certification programs. While all training has value, programs developed outside of Canada do not take into account the unique skills and knowledge required to successfully train tourism and hospitality workers in this country.

A Canadian credential is available for tourism trainers through *emerit*. Developed and validated by training professionals, educators, and other industry experts from across Canada, the Tourism Certified Professional (TCP) designation is awarded to candidates who successfully complete the *emerit* Tourism Trainer Certification program.

Based on industry validated [National Occupational Standards for Tourism Trainer](#), *emerit* Professional Certification and Credentials are:

- Canadian made and managed;
- Competency-based, requiring demonstration of skills and knowledge required in the occupation;
- Developed by trainers, managers, and educators who are active in the Canadian tourism and hospitality industry;
- Focused on recognizing industry experience and expertise;
- Recognized globally for their development process and rigor of assessment.

[Professional Certification for Tourism Trainer](#) is based on the National Occupational Standards and identifies the elite in the occupation in Canada. Those who successfully complete the certification process are awarded the TCP designation, an industry recognized credential that tourism and hospitality employers look for when hiring.

Don't trust your professional development to foreign training and certification programs – advance your career in Canada with training and certification developed by and for the Canadian tourism and hospitality industry, and earn a professional credential recognized across the country.

For more information on *emerit* training and certification programs, visit emerit.ca or call 1.800.668 5313 to speak to an *emerit* Training Solutions specialist today. Did you know *emerit* certification programs are eligible for Canada-NB Job Grant? Please click [here](#) for more information.

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