2020 CONFERENCE AGENDA

SATURDAY, April 4, 2020

02:00pm-04:00pm	**Exhibitor MarketPlace**
02:00pm-04:00pm	**Registration**
03:00pm-04:00pm	**First Time Attendee and New Member Orientation**
04:00pm-04:45pm	**Networking Event**
05:00pm-06:30pm	**Meet the Members (formerly Roll Call)**
07:00pm-10:00pm	**Welcome Cocktails** ***(Complimentary Beer and Wine)***
	Sponsored by: ***CustomerCount®***
07:00pm-10:00pm	**Welcome Dinner and Silent/Live Auction**
	Sponsored by: AIG Travel, Gunn Marketing Group, Inc., Lifestyle Holidays Vacation Club, Meridian Financial Services, Inc., Resort Travel & Xchange

SUNDAY, April 5, 2020

07:45am-08:45am	**Breakfast**
09:00am-02:45pm	**Exhibitor MarketPlace**
09:00am-02:30pm	**General Session**
09:00am-09:05am	**Conference Welcome**: ***Linda Mayhugh, CMP, RRP, C.A.R.E. President***
09:05am-09:30am	**Welcome to Philadelphia**
09:30am-11:00am	**Keynote Session:** ***SuperHuman Success Strategies- How to Discover and Develop Your Own SuperHuman Powers***
	Presented by: Strongman Dave Whitley, Professional Strongman & Speaker
	Sponsored by: Endless Vacation Rentals
11:00am-11:30am	**Networking Break**
11:30am-11:45am	**Media MarketPlace**
11:45am-12:15pm	**Industry Update**
12:15pm-01:15pm	**Lunch**
	Sponsored by: InnTouch Travel, Southern Journeys, LLC, The Timeshare Kahuna, LLC
01:30pm-02:30pm	**Panel Discussion**
02:30pm-02:45pm	**Media MarketPlace**
02:45pm-05:30pm	**Networking**
05:30pm-10:00pm	**C.A.R.E.'s 35TH Anniversary Celebration and Awards Evening**
	Dine, dance and take in the amazing views aboard Spirit of Philadelphia dinner cruise. *Cocktails (Cash Bar), appetizers and dinner.*
	*C*asually stylish business attire such as nice pants or jeans, polos, button-down shirts, and sundresses or skirts are recommended.
	T-shirts, casual jeans, shorts, and sneakers are strongly discouraged. For safety, flat, closed-toed shoes are recommended.
	Sponsored by: Sundance Vacations, Inc., Bahia Mar Tower, LLC, Global Connections, RSI Vacations, Timeshare Escrow and Title, LLC

MONDAY, April 6, 2020

07:30am-08:30am **C.A.R.E. Accreditation Test**

07:45am-08:45am **Breakfast/Committee Meetings**
Ambassador, Membership, Member Benefits, IT, Speaker

09:00am-01:00pm **Exhibitor MarketPlace**

09:00am-01:00pm **General Session**

09:00am-10:30am **Keynote Session: Ding Happens! How to Improvise, Adapt, and Innovate in an Ever-Changing World!**
Presented by: Avish Parashar, Motivational Improviser & Speaker
Sponsored by: Endless Vacation Rentals

10:30am-11:00am **Old Business/New Business**
C.A.R.E. Board of Directors' Elections

11:00am-11:30am **Networking Break**

11:45am-12:45pm **Panel Discussion**

12:45pm-01:00pm **Closing Comments:** ***Linda Mayhugh, CMP, RRP, C.A.R.E. President***

01:00pm-02:00pm **Lunch/Committee Meetings**
Awards, Associate Member, Conference, Marketing/Revenue Generation
Sponsored by: Access Development, Condominium Travel Club, Eagle Crest Resort, The Vacation Station, LLC

02:00pm-03:30pm **Networking**

04:00pm-05:30pm **Philadelphia Double- Decker Bus Sightseeing Tour**
Philadelphia Sightseeing Tour buses will provide the perfect combination of expert commentary and transportation so that attendees can gain a truly local experience when touring the City of Brotherly Love. Tour participants will hear all about Philadelphia's' rich history and culture while traveling aboard an open-top double-decker bus.
Sponsored by: Hawaii Time Share Exchange, Trading Places International

05:30pm-06:30pm **Dinner at Philly's Gourmet Steaks**
Enjoy authentic cheesesteaks and cheeseburgers while enjoying one of the most exciting areas of Philadelphia.

TUESDAY, APRIL 7, 2020

08:30am-11:30am **C.A.R.E. Gives Back**