

# THE SPOTLIGHT

The Student Newspaper of Druid Hills High School • 1798 Haygood Drive • Atlanta, GA • 30307-1119

**Award Winning Journalism—Ranked “Superior” 2012, 2013, 2014, 2015**

**Georgia Scholastic Press Association “General Excellence” Prize 2013 & 2014**

**Award Winning Ad Design—“All Georgia” for Ad Design & “Best Use of Advertising”**

**Faculty Sponsor:** Pierce Bauer

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**(678) 874-6396**

## AD RATES AND SIZES

	<b>Single</b>	<b>Two</b>	<b>Three</b>	<b>Four</b>
<b>1/8 Page</b> 3 in x 15.5 in	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$66.00	<input type="checkbox"/> \$86.00	<input type="checkbox"/> \$106.00
<b>Quarter Page</b> 5.5 in x 6 in	<input type="checkbox"/> \$55.00	<input type="checkbox"/> \$83.00	<input type="checkbox"/> \$108.00	<input type="checkbox"/> \$145.00
<b>Half Page Vertical</b> 5.5 in x 12 in	<input type="checkbox"/> \$85.00	<input type="checkbox"/> \$133.00	<input type="checkbox"/> \$173.00	<input type="checkbox"/> \$224.00
<b>Half Page Horizontal</b> 6 in x 11 in	<input type="checkbox"/> \$85.00	<input type="checkbox"/> \$133.00	<input type="checkbox"/> \$173.00	<input type="checkbox"/> \$224.00
<b>Full Page</b> 11 in x 12 in	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$210.00	<input type="checkbox"/> \$270.00	<input type="checkbox"/> \$400.00

The Spotlight circulation is over 1400 individual subscribers and households in the Druid Hills area. The Spotlight typically produces 2 issues each semester (usually 4 per year). We are funded entirely from family subscribers, community donors, and ad sales. All students receive a paper free of cost at school—so we have a wide readership! All ads are black and white (color is not available for ads). Newspapers are delivered to all advertisers. The Spotlight staff works with advertisers upon request to design ads that suit your needs—and our design team can adjust ad shapes as needed while keeping within the area allotted for the ad size. While ads may sometimes need adjustments for clarity and fit, we make every effort to communicate with advertisers to ensure your ad’s design meets your expectations.

### Please place our advertisement in the following issues\*:



Issue 1 (Fall)



Issue 2 (Fall)



Issue 3 (Spring)



Issue 4 (Spring)

**\* Note:** Spotlight aims to publish 4 issues, but publication dates vary. Consult with your Spotlight staff representative to confirm issue availability and projected dates for publication.

Please make checks payable to **Druid Hills High School**.

Advertiser \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

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