

NEVADA BLACK MATERNAL HEALTH WEEK

2026 SPONSOR & PARTNERSHIP PROPOSAL



NV BMHW 2026

Dates:

April 18 - 26, 2026

Theme:

From Awareness to Action: Securing Black Maternal Health for Generations

PARTNERS & COLLABORATORS



Dear
Brwn
Mama,



PHENOMENAL
mama
EDUCATION.SUPPORT.ADVOCACY



SUMNU
MARKETING

By
Your
Side

WHAT IS BLACK MATERNAL HEALTH WEEK

- A national initiative to build awareness, advocacy, and community engagement around Black maternal health.
- Black women are 2-3 times more likely to die from pregnancy-related causes than other racial groups.
- Structural racism, socio-economic factors, and healthcare inequities contribute to disparities.



WHY THIS MATTERS?

Key Statistics:

- Black women face a significantly higher risk of maternal mortality and morbidity.
- Nevada has growing disparities in Black maternal health outcomes.
- Increased access to doulas and culturally competent care improves outcomes.



KEY GOALS



Raise Awareness

- Increase awareness about the disproportionately high rates of maternal mortality and morbidity among black women.
 - Educate participants and the community about the factors contributing to these disparities, such as systemic racism, socio-economic factors, and healthcare inequities.
-

Advocate for Policy Changes

- Advocate for policy changes at local, state, and national levels to address systemic issues contributing to maternal health disparities.
 - Encourage participants to engage with policymakers and raise their voices for policy reforms that prioritize maternal health.
-

Inspire Action Beyond Events

- Motivate participants to continue advocating for black maternal health beyond the events by joining or supporting relevant organizations and initiatives.
- Provide resources for ongoing education, community engagement, and activism.

PREVIOUS YEAR HIGHLIGHTS

FUNDRAISING & DIRECT SUPPORT

- Nearly \$12,000 raised to support Black maternal and family-focused initiatives
- Funds directed toward doula support, community resources, and maternal wellness programming
- Laid the groundwork for the ongoing Community Birth Fund to support families beyond BMHW

MOMENTUM & GROWTH

- Expanded attendance, partnerships, and sponsorship interest year over year
- Transitioned BMHW Nevada from an awareness campaign into a trusted, annual community initiative
- Positioned BMHW NV as a platform for action, collaboration, and sustainable impact

AWARENESS & EDUCATION IMPACT

- Increased awareness around Black maternal mortality, morbidity, and systemic inequities in Nevada
- Created space for honest, solution-focused conversations—not just statistics
- Elevated culturally responsive care models, including doula support and community-based services

COMMUNITY REACH & ENGAGEMENT

- 400+ attendees engaged across multiple Black Maternal Health Week Nevada events
- Hosted 5+ community-centered events including a luncheon, wellness walk, cookout, fatherhood gathering, and women's healing space
- Brought together birth workers, healthcare professionals, advocates, families, and community leaders in one coordinated week of action

COMMUNITY & SYSTEMS INFLUENCE

- Strengthened partnerships with local nonprofits, healthcare organizations, advocacy groups, and small businesses
- Amplified Black maternal health messaging through social media, community outreach, and local media
- Helped normalize conversations around fatherhood, postpartum mental health, and family-centered care

2026 EVENT LINEUP



Saturday April 18 - **Maternal Wellness Walk & Kinship Cookout**

Tuesday April 21 - **Aftershock Documentary Screening**

Wednesday April 22 - **Virtual Event w/Dear Brwn Mama**

Wednesday April 22 - **Spring Sunset Supper at Obodo Collective**

Friday April 24 - **Black Dads Social Club Event**

Saturday April 25 - **Maternal Wellness Conference**

Sunday April 26 - **Black Mama Magic Brunch**



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

As a premier sponsor, you are strengthening the movement for Black maternal health by ensuring advocacy, awareness, and community-driven solutions thrive.

EQUITY CHAMPION

\$5,000

Your sponsorship helps drive meaningful change by supporting vital programs, resources, and initiatives that uplift Black mothers and families.

MATERNAL ALLY

\$3,000

As a dedicated ally, your contribution helps bridge gaps in maternal care, providing access to essential support and advocacy efforts for Black maternal wellness.

COMMUNITY ADVOCATE

\$1,500

As a dedicated ally, your contribution helps bridge gaps in maternal care, providing access to essential support and advocacy efforts for Black maternal wellness.

WELLNESS SUPPORTER

\$500

Contributing to grassroots efforts that provide critical resources for Black maternal wellness.

COMMUNITY PARTNER

Any level

Every contribution makes a difference in ensuring healthier outcomes for Black mothers and babies.

IN-KIND SPONSORSHIPS

Venue support, Food donations, Media partnerships Promotional giveaways

YOUR INVESTMENT. THE PERKS

PRESENTING PARTNER

\$10,000

Brand Leadership & Legacy Impact

- Exclusive recognition as Presenting Partner of Black Maternal Health Week Nevada 2026
- Co-branding with BMHW NV across all major materials (digital + print)
- Logo featured at the top tier placement on website, programs, banners, and signage

Speaking & Presence

- Speaking opportunity at flagship events (Wellness Walk, Brunch, and Conference)
- Opportunity to provide a welcome or opening message during BMHW programming

Media & Promotion

- Featured recognition in press releases, media outreach, and partner announcements
- Dedicated social media spotlight during BMHW week
- Recognition in post-event recap content (videos, reels, impact graphics)

Community Engagement

- Vendor/resource table at select BMHW events
- Recognition as a key supporter of the Community Birth Fund

EQUITY CHAMPION

\$5,000

High-Visibility Partnership

- Recognition as an Equity Champion Sponsor across BMHW materials
- Prominent logo placement on website, signage, and event programs

Speaking & Presence

- Speaking opportunity at flagship events (Wellness Walk, Brunch, and Conference)
- Opportunity to provide a welcome or opening message during BMHW programming

Event & Media Exposure

- Verbal recognition during all event programming
- Social media recognition during BMHW week (April 18–25, 2026)
- Inclusion in post-event recap and impact reporting

On-Site Engagement

- Vendor/resource table opportunity at select events

MATERNAL ALLY

\$3,000

Community Support & Visibility

- Recognition as a Maternal Ally Sponsor in event materials
- Logo or name placement on website and select signage

Event Recognition

- Verbal acknowledgment during all event programming
- Opportunity for a vendor/resource table at one event

Digital Recognition

- Social media acknowledgment during BMHW week
- Inclusion in post-event recap content

YOUR INVESTMENT. THE PERKS

COMMUNITY ADVOCATE

\$1,500

Local Impact Support

- Recognition as a Community Advocate Sponsor
- Name and logo listed in event program and website

Event Engagement

- Verbal recognition during all event programming
- Opportunity to host a vendor/resource table (as applicable)

Digital Acknowledgment

- Social media recognition during BMHW week
- Inclusion in post-event thank-you and recap materials

WELLNESS SUPPORTER

\$500

Grassroots Support

- Name recognition in select BMHW materials
- Website acknowledgment as a Wellness Supporter

Community Appreciation

- Inclusion in social media thank-you posts
- Recognition in post-event recap materials

MATERNAL ALLY

ANY LEVEL (CASH OR IN-KIND)

Flexible Partnership Option

- Recognition tailored to contribution type (services, products, space, food, media, etc.)
- Acknowledgment on website and/or event materials where applicable
- Ideal for small businesses, community organizations, and local supporters

HOW SPONSORSHIP FUNDS ARE USED



Investing in Community-Led Care & Lasting Impact

1. Building & Sustaining the Community Care Workforce

- Nevada doula certification and Medicaid enrollment support, increasing access to reimbursable, culturally congruent care
- Training and professional development for community health workers and birth workers, expanding the reach of trusted care providers
- Capacity-building support for grassroots organizations delivering maternal and family services

2. Direct Support for Mothers & Families

- Doula services sponsorships (\$1,500 per family), ensuring families receive continuous, relationship-based care
- Immediate postpartum assistance for families facing urgent needs, including food, rent, and utility support
- Wraparound support coordinated through trusted community organizations to reduce barriers during critical postpartum periods

3. Strengthening Community Resources & Advocacy Efforts

- Community programming that promotes education, connection, and maternal wellness
- Policy advocacy and public education initiatives led by community-based partners
- Outreach efforts that amplify culturally responsive care models and normalize help-seeking and postpartum support

Your sponsorship does more than fund events—it fortifies the community infrastructure that supports Black families year-round.

WHO WE'RE SUPPORTING



WHY VILLAGE MOMMA

We selected Village Momma as our 2026 nonprofit partner because their mission directly aligns with the heart of Black Maternal Health Week Nevada—moving beyond awareness and into tangible action.

Through this partnership:

- Funds raised during BMHW NV 2026 will support real, on-the-ground maternal and family support
- Resources will be directed toward mothers who need immediate and culturally congruent care
- Our collective efforts help strengthen community-based solutions that address gaps in traditional systems

By supporting Village Momma, sponsors are investing in:

- Stronger families
- Healthier maternal outcomes
- Community-led solutions that last beyond a single week of events

Together, we are not only raising awareness—we are building and reinforcing the village.

UPLIFTING A COMMUNITY ECOSYSTEM

Strengthening Community-Led Organizations Across Nevada

Together, these organizations represent the continuum of care, advocacy, and education needed to improve Black maternal health outcomes in Nevada.

Black Dad's Social Club

A growing brother organization to Dear Brwn Mama, creating space for Black fathers to engage, learn, heal, and actively participate in maternal and family wellness.

By Your Side Birthwork

Offers encouragement, education, and compassionate care during pregnancy and beyond, with a primary focus on postpartum support and family adjustment.

Dear Brwn Mama

Empowers Black mothers to reclaim their sense of self, navigate motherhood with confidence, and pursue their dreams with purpose and community support.

Minority Health Consultants

Bridges gaps between systems and communities through education, engagement, advocacy, and policy work focused on health equity and access.

Phenomenal Mama

Provides full-spectrum doula and family support services, offering care from pregnancy through postpartum and beyond with a whole-family approach.

Sunfolk Midwifery

Delivers relationship-based midwifery care grounded in trust, continuity, and respect for each client's body and lived experience—from pregnancy through postpartum.

BMHW NV is build by community, or community!



CALL TO ACTION

#NVBMHW26

- **Become a Sponsor Today!**
- Select your sponsorship level and commit to making an **IMPACT!**
- **Contact us:**
 - Email: info@bmhwnv.org
- **Options for payment**
 - **Website:** <https://givebutter.com/u8ciKb>
 - **Checks payable to:** Village Momma (EIN: 93-3516207)

DONATE



THANK YOU FOR YOUR SUPPORT!

Please contact info@bmhwnv.org for additional questions and more information

More info: <https://thephenomenalmama.com/bmhw/>

Additional contact for sponsor information and inquiries:

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