

## BIA GOLF SPONSORSHIPS

### ANNUAL MEMBER GOLF OUTING Monday May 8, 2023– University Club

Take a beautiful golf course + gorgeous Kentucky sunshine + lots of BIA Members, their clients and friends and what have you got? The recipe for another fun filled BIA Annual Member Golf Outing. This golf outing brings out the pros and the amateurs to just enjoy a great day of fun and sells out quickly. The opportunity and value for some casual networking is priceless. Your sponsorship will be visible throughout the entire day of the event.

#### **Platinum Sponsorship \$3,300 (Exclusive: 1 available)**

- Includes:
  - Premium recognition on all pre-event publicity (promotional email, mass fax, posting on website, etc), including logo
  - Banner display at the event
  - Recognition from the microphone during announcements
  - Two minutes at the microphone to address the group, plus award 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place team prizes
  - Rights to include giveaway to all registered participants in golf carts with business card attached
  - One Foursome
  - On-site signage recognition

#### **Gold Sponsorship \$2,750 (Exclusive: 1 available)**

- Includes:
  - Recognition on all pre-event publicity (promotional email, mass fax, posting on website, etc), including logo
  - Banner display at the event
  - Recognition from the microphone during announcements
  - One Foursome
  - On-site signage recognition

#### **Silver Sponsorship \$1,650 (Exclusive): 46Solutions/Silent Guard**

- Includes:
  - Recognition on all pre-event publicity, including logo
  - Right to display banner at the event (you provide)
  - Recognition from the microphone during announcements
  - One tee or green sponsorship
  - On-site signage recognition

**SOLD**

#### **Bronze Sponsorship \$1,100 (Exclusive): Traditional Bank**

- Includes:
  - Recognition on all pre-event publicity
  - Recognition from the microphone during announcements
  - On-site signage recognition

**SOLD**

#### **Crystal Sponsorship \$550 (1 Sold, 3 More available): Milestone Realty Consultants**

- Includes:
  - Recognition from the microphone during announcements
  - On-site signage recognition

**Lunch Sponsor \$1,100: Andersen Windows/84 Lumber**

- Includes:
  - Recognition on all pre-event publicity
  - Sign Display where food is served
  - Recognition from the microphone during lunch
  - On-Site signage recognition
  - Opportunity for company give away during lunch/reception

**SOLD****Gift Sponsorship \$1950 (Exclusive): Pieratt's**

- Includes:
  - Recognition on all pre-event publicity
  - On-site signage recognition
  - Opportunity to present gifts to players upon registration
  - Recognition from the microphone during announcements

**Registration Table Sponsorship \$275 (Exclusive): Commonwealth Credit Union**

- Includes:
  - Visibility at course check-in
  - First opportunity to interact with all golfers
  - Opportunity to give golfers a promotional item with your logo

**SOLD****Putting Green Sponsorship \$250 (Exclusive): Andersen Windows/84 Lumber**

- Includes:
  - Interaction with golfers prior to play
  - Opportunity for contest
  - Must provide own tables, chairs, tents, signage, and giveaways

**SOLD****Driving Range Sponsorship \$165 (Exclusive: 1 Available): Plumbers Supply Company**

- Includes:
  - Interaction with golfers prior to play
  - Opportunity for contest
  - Must provide own tables, chairs, tents, signage, and giveaways

**SOLD****Drink Cart Sponsorship \$495 (3 Sold, 1 Still Available): Ferguson, Wiseway, Melia Realty**

- Includes:
  - 1 representative minimum permitted with Cart to follow Drink Cart Driver
  - Promotional exposure before, during, and after play
  - Must provide your own signage for the cart.

**Par 3 (Tee & Green) Sponsorship \$330 (4 Sold, 4 Still Available): Congleton Lumber, U.S. Bank, AD-IOs, Capital One**

- Includes:
  - Promotional exposure before, during, and after play
  - Opportunity for contests
  - Must provide own tables, chairs, tents, signage, and giveaways
  - Contest of your choice

**Tee Sponsorship \$250**

- Includes:
  - Promotional exposure before, during, and after play
  - Opportunity for contests
  - Must provide own tables, chairs, tents, and signage
  - Contest of your choice

**Green Sponsorship \$195**

- Includes:
  - Promotional exposure before, during, and after play
  - Opportunity for contests
  - Must provide own tables, chairs, tents, and signage
  - Contest of your choice

\*If you have a creative idea for a unique sponsorship – Call us! Let's work together to make your marketing dollars work for you.

**One Door Prize Sponsorship is Available – \$785: The Showplace at Lexington Winnelston**

The leg-work is already done for you...we have these items in-house. All you need to do is choose to be the sponsor – pay the sponsorship fee – send us your company logo and we will promote your company as the door prize Sponsor!

You may physically present the door prizes to the recipients at the golf outing during announcements at the close of play. If you are sponsoring a tee or green, you probably plan to conduct your own collection of names (drawing entries) for follow up after the outing...OR...

If you do not want to collect names for your own drawing, we will be providing one door prize drawing ticket to each player at registration and can award your door prize via that pool of entries – you may still make the presentation if you wish, or staff can do it for you. ***Your call...***

---

**With your support and participation,  
we look forward to another successful event!**