

BIA NO BOUNDARIES EXPO

"A Comfortable Home for Life"

SATURDAY, NOVEMBER 3, 2018 • 8AM – 3PM

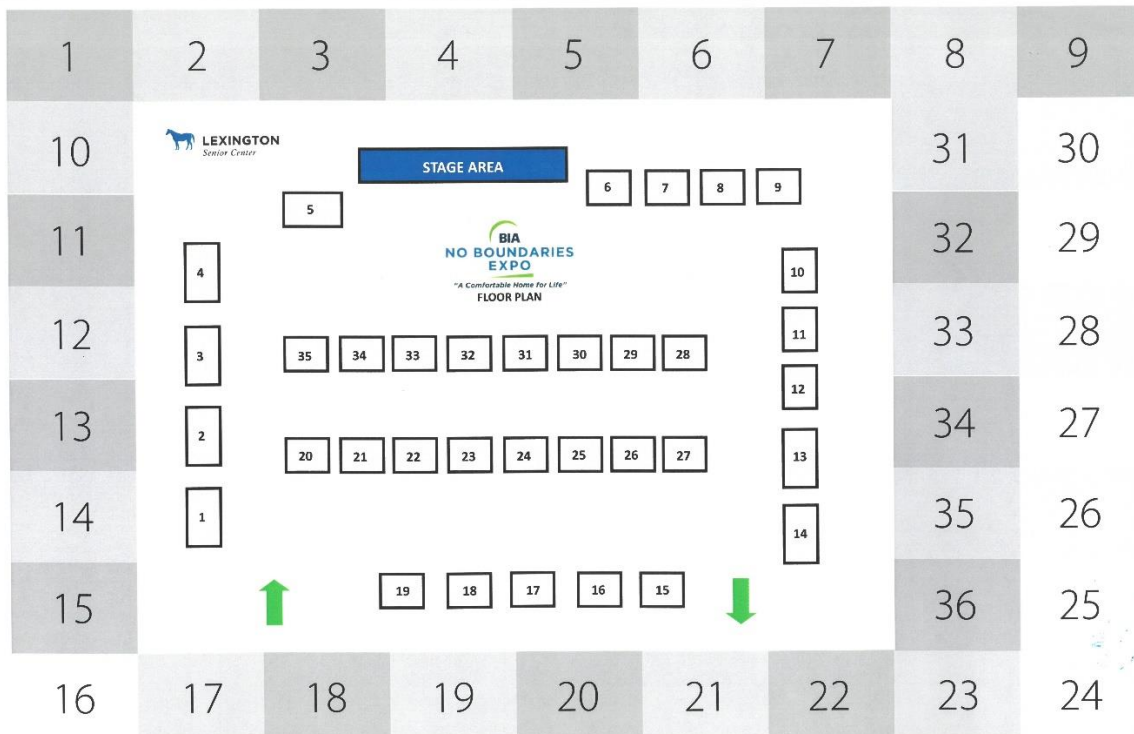
The Lexington Senior Center located at 195 Life Lane, Lexington, KY

EXHIBITOR FEE: \$300 – Deadline to Register: October 15



Includes:

- 1 Table Top Exhibitor Space w/ chair
- Official Guide Book Ad featuring logo and contact information
- Indexed Listing in Official Guide
- BIA Central KY Web page promotion
- Social Media Promotion
- Promotion to Lexington Senior Center 4,000+ members
- Promotion to all BIA Members



WHO SHOULD EXHIBIT?

Everyone!

If you are not in step with the growing population of 50+ consumers, you are about to miss a **HUGE** opportunity to serve a very important growing market segment.

Recent statistic-based estimates reveal...

...Fayette County will be 23.8% over the age of 60 in 2021...



Exhibitor Commitment – No Boundaries Expo “A Comfortable Home for Life”

Company Name _____

Company mailing Address _____

City _____ State _____ Zip _____

Office Phone _____ Office Fax _____

Contact Name _____

Position _____ Email _____

☐ I want to participate in the No Boundaries Expo as an Exhibitor (\$300 per Tabletop) First Come, first served.

Table Top #(s) Chosen: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

FOR CURRENT AVAILABILITY, PLEASE CALL Sandy Beck (859) 273-5117 EXT. 30

Please charge my credit card for this amount: \$ _____

(circle one) Visa Master Card Amex

Card Number: _____

Issued in the name of _____

Expiration _____ Security code _____ Signature _____

-OR-

☐ Please invoice me at the above address.

Signature _____

Questions? Call Sandy Beck at 859-273-5117 ext. 30 or e-mail sandy@biacentralky.com



3146 Custer Drive, Lexington, Kentucky 40517
Phone 859-273-5117 / Fax 859-271-0291
www.biacentralky.com



"A Comfortable Home for Life"

Sponsorship Opportunities

Presenting Sponsor - \$2,000 (exclusive)

- Prime Exhibit space in the Lobby plus Tabletop #1
- Listing as Presenting Sponsor with logo in EXPO guide
- Logo and company website link on EXPO webpage
- Logo on signage at entrance
- Recognition via social media promotion

Platinum Sponsor - \$1,500 (exclusive)

- Up to two Table Top Displays
- Listing as Platinum Sponsor with logo in EXPO guide
- Logo and company website link on EXPO webpage
- Onsite "Thank you to our Sponsors" Signage
- Recognition via social media promotion

Silver Sponsor - \$1,000 (exclusive)

- One Table Top display
- Listing as Silver Sponsor with logo in EXPO guide
- Logo and company website link on EXPO webpage
- Onsite "Thank you to our Sponsors" Signage
- Recognition via social media promotion

Champions - \$500 (no limit)

- Listing as EXPO Champion with logo in EXPO guide
- Logo and company website link on EXPO webpage
- Onsite "Thank you to our Sponsors" Signage
- Recognition via social media promotion



SPONSORSHIP COMMITMENT FORM

Company Name _____

Company mailing Address _____

City_____ **State**_____ **Zip**_____

Office Phone_____ **Office Fax**_____

Contact Name _____

Position_____ **Email**_____

I want to participate in the BIA No Boundaries EXPO with the following Sponsorship:

Sponsorship Chosen: _____

I understand the financial commitment is for \$ _____

Please charge my credit card for this amount: \$ _____

(circle one) **Visa** **Master Card** **Amex**

Card Number: _____

Issued in the name of _____

Expiration _____ **Security code**_____ **Signature** _____

-OR-

☐ **Please invoice me at the above address for the Sponsorship fee chosen above.**

I understand that the sponsorship fee must be paid in full prior to promoting as a sponsor.

Signature _____

**Please fax completed form to 859-271-0291 or e-mail to sandy@biacentralky.com
Sandy Beck phone 859-273-5117 ext. 30**



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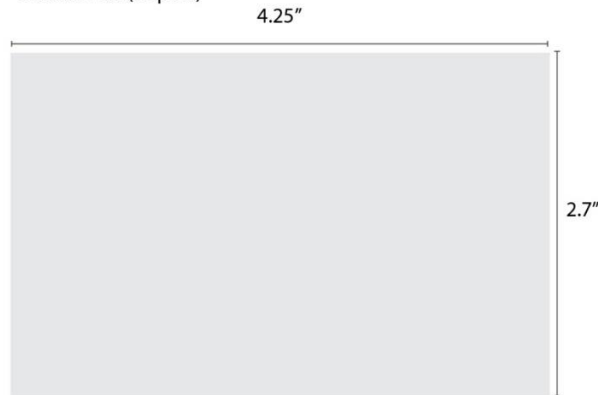
Advertising Specifications:

Inside Small Ads are Exhibitor Ads – Outside Ads are Sponsor Ads

Inside Small Ads (36 spots)



Outside Ads (8 spots)



Direct Questions to sandy@biacentralky.com



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