



2019 Sponsorship Opportunities

August 24-25

Packages and Benefits

Updated 5-30-2019

PREMIER CO-SPONSORS Level: \$3,500

- Logo Recognition in all :30 TV commercials
 - (100+) :30 TV Commercials spread over WKYT, CW-KYT
- Logo Recognition in all Herald-Leader ads
 - Includes front page note, Weekender and Homeseller
- Logo on Tour banner displayed at the BIA all year
- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Recognition in all ads in all print media, BIA promotion of event, Council e-mails and at Council meetings
- Logo recognition on **My Home Found** Interactive Web Map of Tour projects at BIAcentralky.com
- Company logo on Sponsor Board to be displayed at every project
- Place of Business to be a BIA ToRH Plan Book distribution site / pick-up location
- Logo recognition on the ToRH Event Admission Ticket
- Company Logo Recognition on the Tour web banner at BIAcentralky.com
- ½ Page ad in the ToRH Plan Book
- Opportunity to offer a drawing to collect leads
- Opportunity to offer giveaway to all Tour patrons
- 20 Tickets to attend the Tour of Remodeled Homes

The BIA reserves the right to revise the sponsorship offerings at any time. When doing so, a package of equal value will be provided to ensure all sponsors receive the best publicity with their sponsorship. Thank you for your support!

DEADLINE TO
RESERVE
SPONSORSHIP
July 16th

GOLD SPONSOR Level: \$2,500

- Logo on Tour banner displayed at the BIA all year
- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Recognition in all BIA promotion of event, Council e-mails and at Council meetings
- Logo recognition on **My Home Found** Interactive Web Map of Tour projects at BIAcentralky.com
- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 1/4 Page ad in the ToRH Plan Book
- 15 Tickets to attend the Tour of Remodeled Homes

FRIENDS of the Remodelers Council: \$150

- Company name on Sponsor Board to be displayed at every project
- "Friends of the Remodelers Council" listed in ToRH plan book
- Name listed on Tour banner displayed at the BIA all year
- 2 passes to attend the Tour

SILVER SPONSOR Level: \$1,500 (4 Available)

- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Logo on Tour banner displayed at the BIA all year
- Recognition in all BIA promotion of event
- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 10 Tickets to attend the Tour of Remodeled Homes

2019 Friends:

BRONZE SPONSOR Level: \$500 (unlimited)

- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 6 Tickets to attend the Tour of Remodeled Homes

PLEASE RESERVE THE FOLLOWING SPONSORSHIP FOR MY COMPANY: Return completed Fax (859)271-0291 or email sandy@biacentralky.com

☐ Premier Co-Sponsor \$3,500 ☐ Gold \$2,500 ☐ Silver \$1,500 ☐ Bronze \$500 ☐ Friend \$150

Company Name _____ Contact Name _____

Phone _____ Email _____

CC# _____ CV Code _____ Exp. _____ Billing zip _____

OR Please invoice me at this address: _____